

DEPARTMENT NOTICE

24-196

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Include Case Numbers in Social Media and Other Communications About Cases

(Update to DN 22-014)

The Department encourages district stations, bureaus, and individual members who manage SFPD-authorized social media channels to regularly publish information on cases they believe to be of public interest or in which the public's assistance may be requested.

Therefore, members shall include the SFPD case number (whenever available) for all social media posts and other public-facing messages about cases, including newsletters, news releases, or statements. Doing so will assist the Department's management and response to public records requests that often accompany such communications.

WILLIAM SCOTT
Chief of Police

Per DN 23-152, all sworn & non-sworn Members shall electronically acknowledge this Department document in PowerDMS within (30) thirty calendar days of issuance. Members whose duties are relevant to this document shall be held responsible for compliance. Any questions regarding this policy should be sent tosfpd.writtendirectives@sfgov.org who will provide additional information.