

Annual Community Policing Plan Taraval Station



CITY & COUNTY OF SAN FRANCISCO

Police Department

11.01.2024

Taraval Station Community Engagement and Community Policing Strategy

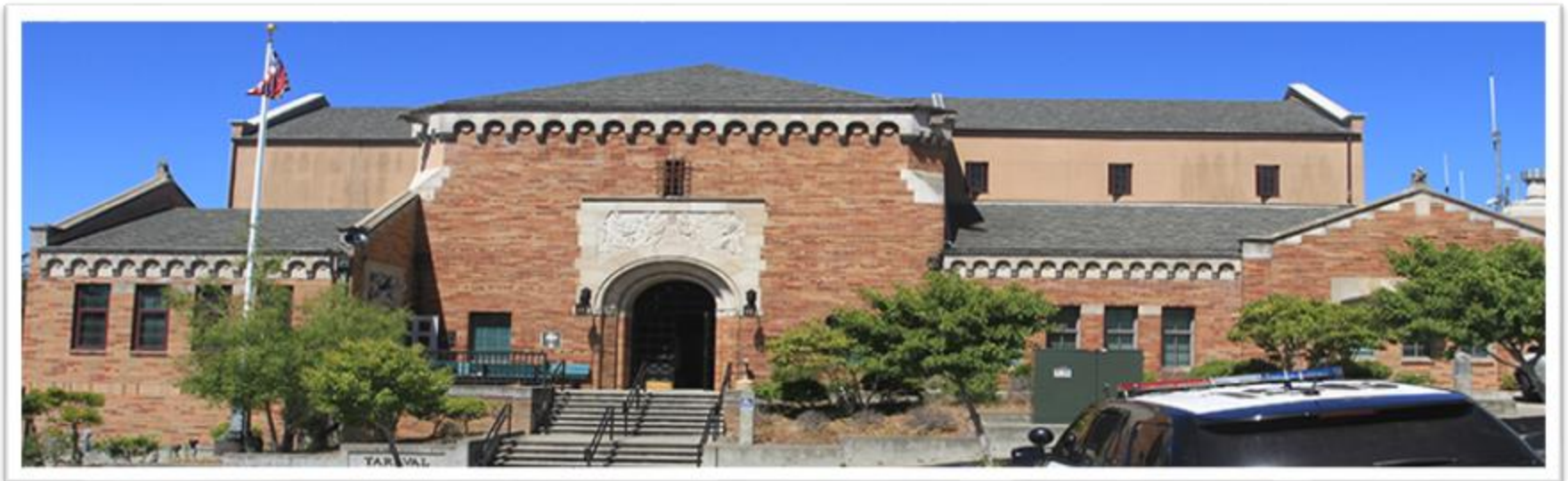
Taraval Station supports the Department's Community Policing Vision and Values and is committed to creating a safe, healthy, and vibrant community. Our spirit is guided by a guardian mindset, and we recognize that our role as protectors is rooted in empathy, understanding, and mutual respect. At the heart of effective policing is a comprehensive community engagement strategy because Community Engagement leads to Community Policing which leads to effective Community Oriented Problem Solving.

Taraval Station works toward achieving this objective by collaborating (Initiative 1- Strategic Plan 1.0) with businesses, residents, schools, community organizations, youth-based organizations, and city partnerships within our district, to collaboratively identify and problem-solve local challenges and increase safety for residents, visitors, and businesses in the community.

Education and Relationship building (Goals 2 and 4 of the Community Policing Strategic Plan) are the main focus of our engagement events. Our events will focus on educating the community about the department, crime prevention, crime trends, and problem-solving. Our goal is to build trust and relationships through positive engagement outside of calls for service, furthering our effectiveness in community policing and community-oriented problem-solving.

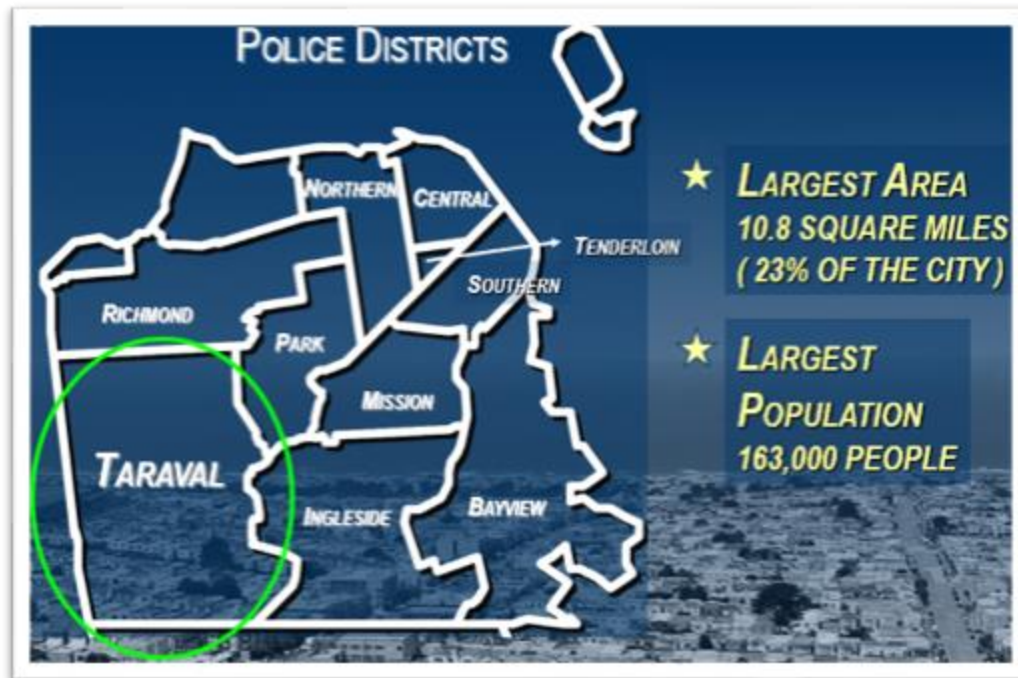
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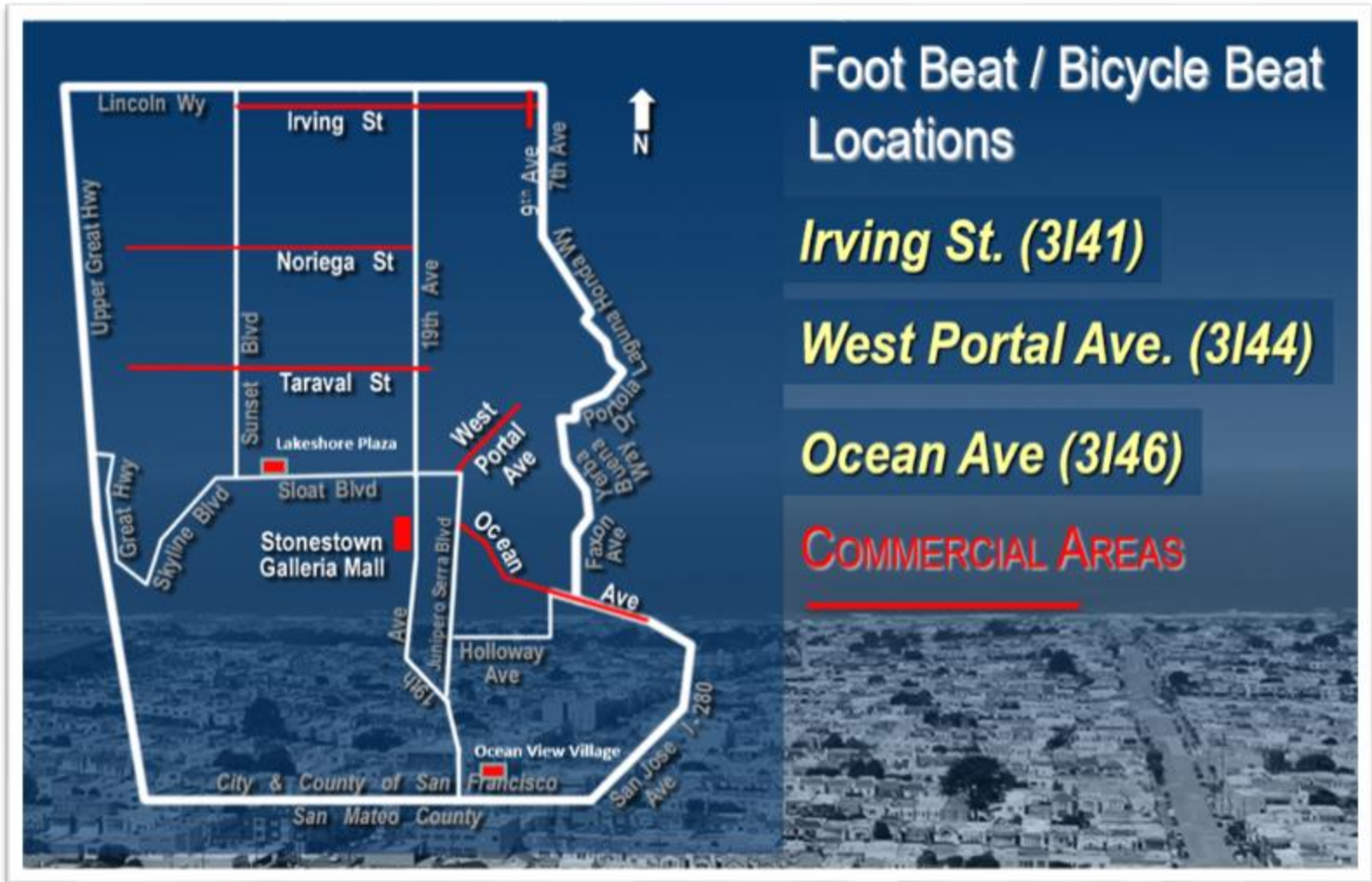


District Overview

- Taraval Police District serves a diverse range of communities in the southwestern part of the city. It is bordered by Golden Gate Park to the North, Ocean Beach to the West, Daly City to the South, and 7th Avenue down to Interstate 280 to the East. The district has an area of 10.8 square miles and approximately 163,000 residents. It is the largest and the most populous police district. Taraval has a state university, a shopping mall, commercial corridors, parks, beaches, and public transit hubs. It is one of the most desired places to live, work, shop, and visit. San Francisco police officers assigned to work at Taraval Station are deeply privileged to be part of such an active community.

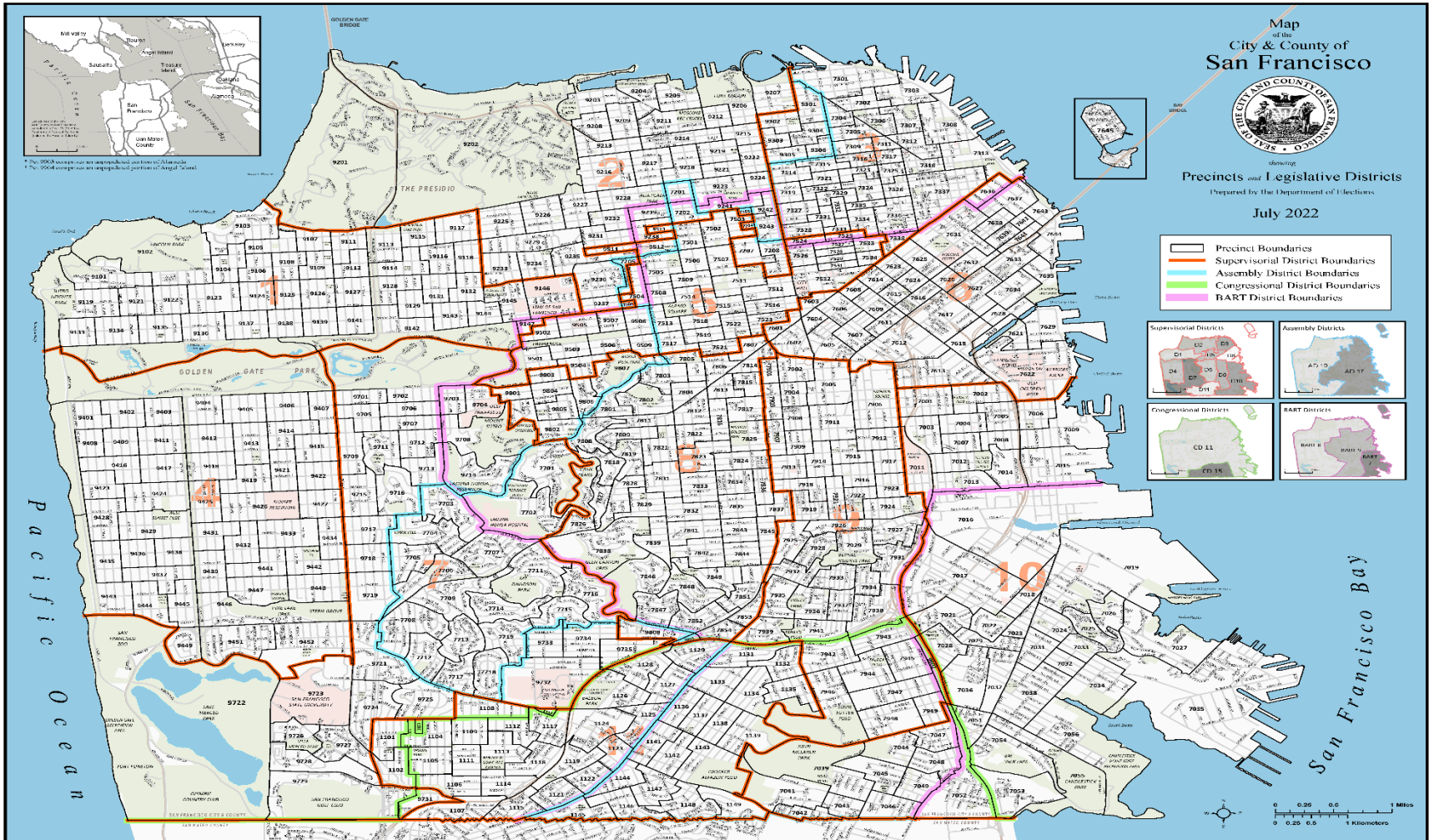


District Overview



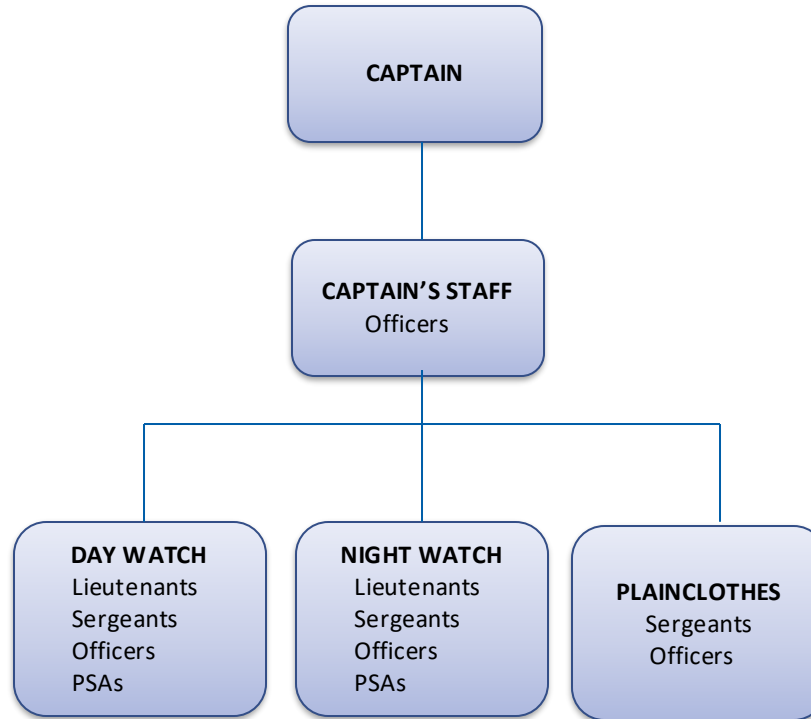
District Overview

Taraval District has Supervisorial District 4, part of 7 and part of 11



STAFFING OVERVIEW

Ranks:
Captain
Lieutenants
Sergeants
Officers
PSAs
Civilians



SPECIALIZED TRAINING

- Field Training Sergeants
- Crisis Intervention Team Trained
- Specialists
- Pepper Ball
- CMC
- Tactical Geometry
- Active Shooter

CERTIFIED LANGUAGES SPOKEN

- 6 – Cantonese
- 2 - Mandarin
- 2 - Tagalog
- 5 - Spanish
- 1 - Russian

Historical Crime Concerns

- Robbery
- Stolen Vehicles
- Personal/Other Theft
- Burglaries
- Catalytic Converter Theft
- Organized Retail Crim (ORC)/Shoplifting
- Pedestrian / Vehicle Fatalities
- Auto Burglaries

Goals and Objectives

Goals and Objectives of the SFPD Community Policing Strategic plan.
The five Goals for Taraval Station are:

- **Goal 1:** Communication
- **Goal 2:** Education
- **Goal 3:** Problem-Solving
- **Goal 4:** Relationship Building
- **Goal 5:** SFPD Organization

Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and the Taraval District Community.

Taraval Stations strategies are:

Objective 1.1:

- Taraval Station provides the community with the email addresses of the Commanding Officer and his Captain's Staff in the newsletter as well as Taraval Station's monthly community meetings and CPAB meetings. It is also provided on Taraval Station's website and SFPD website. Officers hand out business cards with their email/ contact information on contacts, traffic stops, and community meetings. Emails and messages are checked daily by all members.
- Work in conjunction with representatives from each minority group and provide translations when needed. E.g.: language line, Certified Officer translator, and "Insight" translation app on our department-issued cell phones.
- Taraval Station uses its website (www.Taraval.org), X.com and newsletter to communicate, invite, publicize, advertise all community events, and educate the community about our goals and policies, in addition to the SFPD social media websites. Taraval Station also publishes a newsletter and sends it via email to almost 1,200 subscribers.
- Taraval Supervisors and beat officers attend numerous community and business merchant association meetings and engage in honest, transparent, and empathetic dialogue regarding safety concerns.

Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- Taraval Station hosts several events throughout the year that promote trust, open dialogue, and long-lasting partnerships with the community the officers work in. Examples of some events are:

- National Night Out
- Faith and Blue
- Coffee With A Cop
- Merchant Walks
- Turkey Delivery



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.2:** Respond to requests for service and information in a timely and transparent manner
 - Taraval Station is committed to promptly and professionally answering all community questions or referring them to the appropriate resource.
 - The community can reach Taraval Station via telephone at 415-759-3100 or email us at SFPDTaravalStation@sfgov.org.



Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.3:** Solicit conversation, input, and collaboration from historically underrepresented groups.
 - Taraval Station solicits input through the district's Community Policing Advisory Board (CPAB), monthly community meetings, and community events. The information provided helps create a SMART goal for the officers designated to a problem in their assigned area.

Goal 1: Communication

Honest, transparent, and empathetic dialogue between the SFPD and San Francisco Community.

- **Objective 1.4:** Transparently communicate, publicize, and educate the community about SFPD goals and policies.
 - During Taraval Station's monthly community meetings, the Captain presents crime statistics and different topics monthly. The topics are presentations on some of the SFPD's latest policies and procedures, the Collaborative Reform Initiative and safety tips to help the community remain safe.



Next Upcoming Meetings for Taraval

Taraval Station's **Community Meetings** are held on the 3rd Thursday of every month at 6:00pm

Taraval Station's **Community Police Advisory Boards (CPAB)** meetings are held every 3rd Wednesday of every month at 6:00pm



For more information, visit: sanfranciscopolice.org/stations/taraval-station or email SFPDTaravalStation@sfgov.org

Goal 2: Education

SFPD both trains and is trained by the communities it serves

- **Objective 2.1:** Train the community to empower them to improve community safety
 - Taraval Station utilizes Foot Beat Officers and Patrol Officers to attend community stakeholder meetings.
 - Taraval Station's Captain and Staff conduct merchant walks to discuss specific issues with businesses in the area. The open forum is hosted in a judgment-free and open environment to welcome questions and community input.
- **Objective 2.2:** Invite third party and community instructors to contribute to SFPD training.
 - Taraval Station's community meetings often host different community groups, organizations, and stakeholders to provide information to the public and officers.

Goal 2: Education

SFPD both trains and is trained by the communities it serves.

Taraval Station Strategies are:

- Officers who respond to calls for service spend extra time to provide information on prevention of further incidents. Officers while on patrol hand out safety fliers as well as other information provided in our newsletters to help prevent and deter crime. (Burglary, Robbery, and property crimes). We discuss environment on how to clear trees, enhance lighting at night, and encourage security cameras.
- Taraval members attend numerous merchant/community meetings to learn the specific needs/issues of the neighborhoods and business groups. Taraval Station includes numerous speakers in our community meeting to help educate the community on crime prevention:
 - City Attorneys Office
 - District Attorneys Office
 - SFPD Investigations Bureau (safety workshops)
- The Taraval Station Community Police Advisory Boards (CPAB) educates and advises the members of Taraval station on safety concerns, issues, and offers suggestions on how to improve them.

Describe Me!

How to Describe a Suspect
Providing a detailed description of a criminal suspect can help solve crimes in San Francisco. Suspects can easily change their appearance with a hat, jacket or glasses. It is important to be mindful of unique characteristics such as body markings, tattoos, shoes and specific clothing markings, like logos.

Note the Following Unique Characteristics:

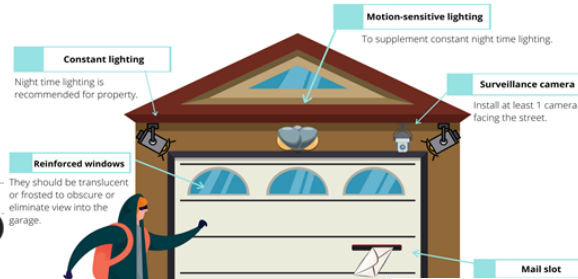
| Race | Sex | Age | Height | Weight |
|--|-------|-------|--------|--------|
| _____ | _____ | _____ | _____ | _____ |
| Hair _____ Eyes _____ Complexion _____ | | | | |

- Physical Characteristics (light or heavy build, scars, marks, tattoos, manner of walk, mustache, glasses)
- Clothing (type and color, logos or brand names, shoes, jewelry, accessories)
- Weapon (type of weapon used by the suspect: rifle, shotgun, automatic, revolver, knife)
- Remarks (note anything the suspect says, accent, any names used)
- Means of Escape (vehicle or foot, license plate number, year, make, model, color, traveling in which direction)

If it's safe, take a photo of the suspect, vehicle, license plate number, etc.

PREVENT GARAGE DOOR BREAK-INS

ANATOMY OF A SAFE GARAGE



What to Do During an Emergency

- How to Call 911 in an Emergency**
- Remain Calm and Dial 911 Immediately
 - WHEN** to Dial 911
 - If a crime is posing an immediate threat to you or others
 - If there is a medical emergency
 - If the incident is in progress
 - If the incident just occurred and you know where the incident is occurring
 - State the following information:
 - WHERE** the incident is happening and **WHAT** is occurring for example: "I'm at 1234 Market Street and I've just seen a robbery in progress."
 - Tell the operator if you are in immediate danger or a life-threatening situation
 - Be brief, clear and accurate
 - As long as it is safe, stay on the line and answer the operator's questions
 - Describe each suspect separately from head to toe (see "Describe Me!")
- Other Methods of Reporting**
- To file a report online, visit sanfranciscopolice.org/Report
 - For TTY users, pressing the space bar every few seconds
 - For non-emergency reporting, dial 311 or 415-553-0123
 - To call SFPD dispatch directly, dial 415-553-8090

When in doubt, call 911

PACKAGE THEFT PREVENTION GUIDE

- WON'T BE HOME?**
Use the "Hold Package" option at USPS.com to have packages held at location post office for pick up. You can also arrange for neighborhoods to pick up any packages that might be delivered.
- CUSTOMIZE DELIVERIES**
Customize deliveries by adding specific delivery instructions using USPS.com and your tracking number. You can also schedule packages to arrive when you are home or reroute packages.
- DELIVER TO SECURE LOCATIONS**
Send packages to secure locations such as Amazon Lockers, FedEx and UPS locations, P.O. Boxes, and local post office.
- USE MODERN ALTERNATIVES**
Take advantage of contemporary options like smart lockers, lockboxes, cameras, motion detection lighting, alarms like Package Guard, and services like Doorman.
- USE SPECIAL SERVICES**
Use USPS special services like Signature Confirmation or Registered Mail to add a layer of security.
- REQUEST NONDESCRIPT PACKAGING**
When completing your online order, opt for packaging that conceals the item or select the "gift" option to ensure package arrives in a plain box especially when ordering from a high-end store.
- NETWORK WITH NEIGHBORS**
Neighborhood groups on social media or community apps can provide a system for reporting suspicious activity. This is also a good way to keep your deliveries and neighborhood secure.
- PORCH AREA VISIBILITY**
Keep the porch area clear and visible. The more likely a would-be thief is to be seen, the more likely they are to choose another target.



Community Boards Conflict Resolution Center

601 Van Ness Avenue, Suite #2040, San Francisco, CA 94102
(415) 920-3820 • CommunityBoards.org

WHAT IS MEDIATION?

Mediation is a confidential and voluntary meeting where people discuss difficulties they are having with each other assisted by impartial third-parties, our Community Mediators.

Mediators help people come up with workable and lasting solutions. They do not give advice or make judgments. The goal is to help everyone feel heard, understood and respected.

IS THIS YOUR PROBLEM?

- Noise disturbance
- Landlord & tenant disputes
- Roommate disagreements
- Family conflicts

¿QUÉ ES LA MEDIACIÓN?

La mediación es una reunión de tipo voluntario y confidencial, en donde las personas que se encuentran en dificultades con otras se reúnen para discutir entre ellas con la ayuda imparcial de terceras personas, las cuales son nuestros mediadores comunitarios.

Los mediadores ayudan a la gente a encontrar soluciones prácticas y duraderas. Los mediadores no dan consejos ni hacen juicios. El objetivo es ayudar a todos a sentirse escuchados, comprendidos y respetados.

¿ES ÉSTE SU PROBLEMA?

- Bulla, ruido
- Disputas entre propietarios e inquilinos

何謂調解?

調解是一種另類解決爭議的方法，由獨立第三者（我們的社區調解員）協助調解爭議雙方的矛盾。調解過程是完全自願及保密的。

調解員協助當事人通過談判尋求共同所能接受的最終解決方案。調解員是客觀的，不會參與自己的意見，或者判斷。除了解決矛盾，調解的目的是讓當事人雙方覺得他們的問題被重視、理解和尊重。

您是否遇到過以下的問題？

- 噪音干擾
- 業主與租客的糾紛
- 室友分歧
- 家庭衝突
- 鄰居關係
- 溝通障礙
- 騷擾
- 花木樹草的護理
- 護欄維修
- 物業維修
- 寵物問題
- 停車問題
- 惡意破壞或偷竊
- 其他問題

今天開始調解！

CRIME PREVENTION TIPS FOR BURGLARY



Never leave your home doors unlocked or open. Use dead bolt locks, they are a great deterrent to burglars.

- When you leave, close and lock your windows. Many burglars enter homes and apartments through open windows. Windows on or near fire escapes should remain locked.
- Don't "buzz" strangers in. Don't permit unexpected utility workers, deliveries, or strangers into your home. Ask them for their ID, and phone number to their office. Call 911 if you are not sure of their identity. Call the police to report suspicious activity.
- Give your home or apartment an "occupied look." Lights or a radio on automatic times may help deter burglars. Bright motion activated lights are a good deterrent as well.
- Install security cameras or burglar alarms. Most are DIY with easy installation and are accessible with an app on your smart phone.
- If your park your car inside your garage, lock the car doors. Burglars will steal garage door openers and come back when you are not home.
- Trim shrubs and branches away from doors and windows for better visibility.



CRIME PREVENTION TIPS FOR ROBBERY

- Trust your instincts. If you sense trouble, get away as soon as possible.
- Show confidence. Walk at a steady pace, keep your head up and avoid carrying lots of packages...It can make you look defenseless.
- Don't look like an easy target. Robbers want someone who will provide the least resistance. If you look like you know where you are going, walk with your head up and eyes alert, you will most likely be left alone.
- Be observant.
- Remain alert and observe the people around you. Know who is walking behind and in front of you. Things to watch for include suspicious persons, people just loitering around or vehicles.
- Be aware of your surroundings. If you think you are being followed, go to a crowded area.
- Walk in well-lit areas. If possible, do not walk alone.
- Do not carry large amounts of money.
- Carry keys in your hand.

Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern.

- **Objective 3.1:** Officers can connect individuals to resources when calls for service are outside their scope.
 - Taraval Station Officers organize and connect community members to appropriate city agencies, as well as private and non-profit partners.
- **Objective 3.2:** Collaboratively identify and develop responses to local issues and concerns with individuals, community-based organizations, and city services.
 - SFPD's Taraval Station constantly addresses individual community member concerns through a collaborative process to create a shared solution.

Goal 3: Problem-Solving

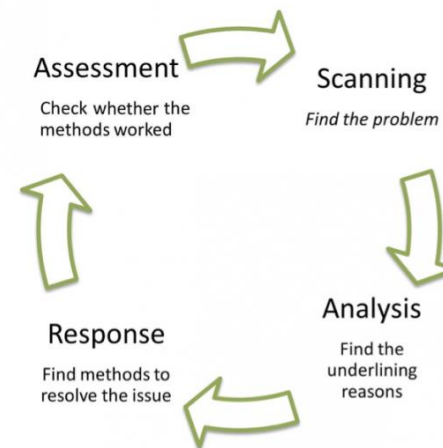
Increase safety through collaborative working partnerships between SFPD, community members, business merchant associations, and all other organizations to identify and address local topics of concern.

- Officers utilize dispatch to contact outside resources/agencies to complete investigations, such as: Child Crisis, Adult Protective Services, Animal Care and Control, DPW, SF State Police, SF Park Rangers, U.S. Park Police, PG&E, Department of Building inspections, Mobile Crisis, and Street Crisis Response Team (SCRT).
- Create open dialog with community members, District Supervisors, Community Aides to identify problem areas and conduct joint operations within SFPD and other city agencies to resolve the issues.
- Police Service Aides along with officers take many calls and share that information on the SFPD 509 problem solving form (request for passing calls). The Lieutenant's provide the information to the sector cars in line ups for increased patrols in problem areas.
- Members hand out resource guides, safety guides, and other problem-solving city resource guides during calls for service, community meetings, or through phone or email communications.

Goal 3: Problem-Solving

Increase safety through collaborative working partnerships between SFPD, community members, and organizations to identify and address local topics of concern

- **Objective 3.3:** Utilize a formalized problem-solving model across district stations
 - Taraval Station officers are utilizing the SARA model and SMART methodologies to align our station's goals with the tenets of 21st Century Policing, in resolving our community issues, problems, and concerns.



Goal 4: Relationship-Building

Strong, trusting, and respectful relationships between SFPD and all facets of San Francisco Community

Taraval strategies are:

- **Objective 4.1:** Increase visible officer presence and proactive, positive engagement with individuals outside of calls for service
 - Career day with local Pre-schools/Elementary Schools, High Schools, and Colleges.
 - Foot Beat Officers assigned in business corridors.
 - Officer attendance at community group meetings, and SFPD Ambassador foot beat program on business corridors.
- **Objective 4.2:** Provide unbiased, dignified, and equal treatment and access to resources to all community members
 - Officers continue to receive mandatory training in topics, such as Implicit Bias, Equity and Inclusion.
 - Officers are constantly provided roll call training on the latest SFPD policies and are held to the highest standard, providing the best service possible to the community

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

What Strategies are you employing to meet the objectives of Goal 5

- **Objective 5.1:** Develop policies, priorities, and procedures that are consistent across SFPD stations and bureaus and support neighborhood-specific plans
- **Objective 5.2:** The SFPD is adaptable and committed to continuous review and improvement
 - SFPD Officers embody Stephen Covey's 7th habit, "Sharpen the Saw." After every incident, Taraval Station Officers routinely conduct, "debriefs," of the event. These debriefs allow the officers to speak freely in an open environment regarding ways to improve their response and critique performance. These critiques help the officers plan which training courses to attend and/or host in-house at the station level. Constant review and improvement are critical in today's ever-changing environment for law enforcement.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.3:** Include civilian and front-line officer perspectives and input in decision-making and policy development processes.
 - Taraval Station routinely gains input from civilians and Patrol Officers regarding any community problems or issues. Taraval Station gathers input to conduct enforcement operations or community events, depending on the situation

- **Objective 5.4:** Support restorative justice goals.
 - Taraval Station partners with the District Attorney's Office in our goal of supporting restorative justice.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.5:** Support officers with sufficient resources.
 - Taraval Station Officers work hand in hand with the SFPD Community Engagement Division (CED) and the SFPD Recruitment Unit to engage the public in community events. We also enlist the help of SFPD Cadets, ALERT, and volunteers from multiple community groups.
- **Objective 5.6:** Recruit SFPD members who reflect the city's diversity and know the communities they serve.
- **Objective 5.7:** Integrate community policing values in recruitment, training, and professional development of SFPD members.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.8:** Deployment strategies maintain consistency in practices and continuity of the community's relationship with the SFPD.
 - Taraval Station has Foot Beat Patrol Officers on Irving Street, West Portal Avenue, and Ocean Avenue. These officers frequently engage the community during their daily patrol. They also attend community meetings and events hosted by the Taraval Station and neighborhood groups.
 - Taraval Foot Beat Officers are immersed in the community to achieve the mutual goal of public safety.
 - SFPD Ambassadors add additional support and community engagement along various corridors.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.9:** Support groups historically underrepresented in police departments in professional development
 - Taraval Station officers are dedicated to ensuring our officers and professional staff provide unbiased, quality service to the diverse communities we work for. Our goal is to provide fair and positive interactions between San Francisco officers and the people we are proud to serve.
 - Taraval Station officers partner with historically underrepresented groups by attending community meetings and neighborhood events and ensure their voices are heard.

Goal 5: SFPD Organization

SFPD organization and operation leads community policing efforts and demonstrates a guardian mindset.

- **Objective 5.10:** Hold officers accountable for their actions and embodying community policing tenets.
 - Taraval Station officers are dedicated to ensuring our officers and professional staff provide unbiased, quality service to the diverse communities we work for. Our goal is to provide fair and positive interactions between San Francisco officers and the people we are proud to serve.
 - It is the policy of the SFPD to accept all complaints of official misconduct regardless of the source (e.g., juvenile, anonymous, third party, etc.), whether received electronically, by letter, telephone, or in person.

Community Partners

Business Districts

- Irving St Merchant Association
- West Portal Merchant Association
- People of Parkside Sunset Merchant Association
- Stonestown Galleria Shopping Center
- Outer Sunset Merchants and Professionals Association
- Ocean Avenue Association
- Lakeshore Plaza Shopping Center
- Oceanview Village Shopping Center
- Faith Based Organizations

Community Leaders and Advocates

- D4 Supervisor Joel Engardio and staff
- D7 Supervisor Myrna Melgar and staff
- D11 Supervisor Ahsha Safaí and staff

Community Partners

Community Organizations

- Sunset Youth Services
- Oceanview, Merced Heights, and Ingleside (OMI)
- Neighborhood Safety Team
- Sunset Safety Network Plan (Sunset Safety Squad, People of Parkside Sunset, Outer Sunset Merchants and Professionals Association, and Wah Mei School)
- SFPD Ambassadors

Community Groups

- Golden Gate Heights
- West of Twin Peaks
- St Francis Wood
- Forest Hill Extension
- Monterey Heights
- Mt. Davidson Manor
- Merced Heights
- Ingleside Terraces
- Ingleside Heights
- Oceanview
- Outer Sunset
- Park Merced
- Merced Extension Tringle Neighborhood Association (METNA)
- Community Policing Advisory Board (CPAB)

Community Group Recognition

Thanks to the community stakeholder and partners who contributed to successful community building collaboration.

- Community Policing Advisory Board (CPAB)
- Merced Extension Tringle Neighborhood Association (METNA)
- Oceanview, Merced Heights, and Ingleside (OMI)
- Irving St Merchant Association

Past Community Events

Taraval Station examples of past events are:

NOVEMBER 2023

- 11/1/23 Stonestown Crime Reconciliation
- 11/7/23 Walk to School event with Ulloa Elementary
- 11/7/23 Chieft Scotts Public Safety Meeting
- 11/9/23 CPAB Meeting
- 11/9/23 Chinatown Merchants Association Meeting
- 11/14/23 Small Business Advisory Forum
- 11/14/23 METNA Neighborhood Meeting
- 11/15/23 Mid-Sunset Neighborhood Meeting
- 11/16/23 Taraval Station Community Meeting
- 11/17/23 Summit to the Sea Bike Ride
- 11/18/23 ITHA Meeting
- 11/30/23 Taraval St Merchants Walk

DECEMBER 2023

- 12/1/23 Stonestown Crime Reconciliation (November 2023)
- 12/2/23 St. Brendan Holiday Festival
- 12/7/23 CPAB Dinner/ Meeting

Past Community Events

Taraval Station examples of past events are:

DECEMBER 2023 (continued)

- 12/7/23 Annual Christmast @ Lau Elementary School
- 12/9/23 Winter Wonderland
- 12/10/23 Holidays on Taraval St
- 12/14/23 Rec & Park Jackie Battle Retirement
- 12/15/23 Youth 1st Toy Giveaway

JANUARY 2024

- 1/11/24 Meeting with Stonestown Galleria
- 1/11/24 CPAB Meeting
- 1/17/24 Meeting with Parkmerced Apartments
- 1/18/24 West Portal Merchants Association
- 1/18/24 Tarava! Station Community Meeting
- 1/19/24 OMI Solidarity Brunch
- 1/22/24 OSMPA Meeting
- 1/22/24 Meeting w/ community member
- 1/23/24 SFPD/API Forum Meeting
- 1/31/24 Officer of the Month Awards Ceremony

Past Community Events

Taraval Station examples of past events are:

FEBRUARY 2024

- 2/1/24 Stonestown Crime Reconciliation
- 2/1/24 People of Parkside Sunset
- 2/6/24 OSMPA Meeting
- 2/8/24 Fireside Chat with Mayor
- 2/15/24 Meeting with Walgreens
- 2/15/24 Taraval Station Community Meeting
- 2/17/24 Lunar New Year Event
- 2/17/24 Merchant Walk with Mayor and Supervisor
- 2/22/24 OMI-NIA Meeting

MARCH 2024

- 3/1/24 Stonestown Crime Reconciliation
- 3/2/24 Meet & Greet OSMPA
- 3/4/24 Outer Sunset Merchants & Professional Association
- 3/6/24 Yerba Buena Neighborhood Meeting
- 3/6/24 GreaterWest Portal Association
- 3/7/24 Pople of Parside Sunset
- 3/20/24 CPAB Meeting

Past Community Events

Taraval Station examples of past events are:

MARCH 2024 (continued)

- 3/21/24 Taraval Station Community Meeting
- 3/21/24 Award Presentation to Vernon
- 3/25/24 Sunset Public Safety Meeting
- 3/26/24 Park Merced Community Patrol Meeting
- 3/28/24 Coffee w/ Supervisor Melgar
- 3/28/24 Friends Of Great Hwy Park Meeting
- 3/29/24 Meeting w/ Lycee School

APRIL 2024

- 4/1/24 Stonestown Crime Reconciliation
- 4/2/24 Outer Sunset Merchants & Professional Association
- 4/9/24 Meeting with Distric 4 Supervisors Aid
- 4/10/24 Coffee with a Cop
- 4/17/24 Prime Time with Local Heros
- 4/17/24 CPAB
- 4/18/24 Taraval Station Community Meeting
- 4/26/24 St Francis Wood Meeting
- 4/29/24 Ulloa Elementary School Bike and Roll Event

Past Community Events

Taraval Station examples of past events are:

MAY 2024

- 5/1/24 Stonestown Crime Reconciliation
- 5/2/24 Meeting with A/ Principal Lincoln HS
- 5/2/24 People of Parkside meeting
- 5/4/24 Mural Unveiling
- 5/6/24 WOTPCC Meeting
- 5/7/24 Parkmerced Meeting
- 5/14/24 METNA Meeting
- 5/15/24 CPAB Meeting
- 5/16/24 West Portal Merchants Meeting
- 5/23/24 OMI-NIA Neighborhood Meeting
- 5/24/24 Self Help for the Elderly Scam and Aweness
- 5/24/24 Noriega St Merchants Meeting

JUNE 2024

- 6/1/24 Stonestown Crime Reconciliation
- 6/4/24 Taraval Station Grant Meeting Community Members
- 6/8/24 Fest- A- Rama Street Fair

Past Community Events

Taraval Station examples of past events are:

JUNE 2024 (continued)

- 6/14/24 Taraval Station Grant Meeting Community Members
- 6/19/24 Neighborhood Safety Meeting
- 6/20/24 Taraval Station Community Meeting
- 6/24/24 OSMPAM
- 6/25/24 Lycee Francais School Meeting
- 6/26/24 Toast'N Egg Coffe with a Cop
- 6/28/24 Meeting with Community Member OMI
- 6/29/24 4 of July Parade

JULY 2024

- 7/1/24 Stonestown Crime Reconciliation
- 7/2/24 Meeting wih Managers and Higher Walgreens
- 7/9/24 Meeting with Parkmerced
- 7/10/24 National Night Out committee meeting
- 7/11/24 People of Parkside Meeting
- 7/11/24 Meeting with H-Mart
- 7/12/24 Edgewood Center Meeting

Past Community Events

Taraval Station examples of past events are:

JULY 2024 (continued)

- 7/18/24 Taraval Station Community Meeting
- 7/25/24 National Night Out committee meeting
- 7/30/24 SFPD/API Forum Meeting
- 7/31/24 Coffee with a Cop at Parkmerced

AUGUST 2024

- 8/1/24 Stonestown Crime Reconciliation
- 8/6/24 National Night Out
- 8/7/24 Meeting w/ Stonestown Management
- 8/13/24 METNA Community Meeting
- 8/20/24 West Portal Merchants Meeting
- 8/21/24 Coffee w/ a Cop
- 8/21/24 CPAB Meeting
- 8/22/24 Taraval Station Community Meeting
- 8/24/24 Summit Way HOA Summer Picnic
- 8/26/24 Neighborhood Watch Meeting
- 8/30/24 Sunset Night Market

Past Community Events

Taraval Station examples of past events are:

SEPTEMBER 2024

- 9/1/24 Stonestown Crime Reconciliation
- 9/4/24 West Portal Neighborhood Association
- 9/8/24 Police & Fire Mass
- 9/8/24 Mendosa - Gateview Block Party
- 9/11/24 Meeting with SI Security Michal Dixon
- 9/14/24 Autumn Moon Festival
- 9/14/24 Block Party St Francis Wood
- 9/14/24 Evening Latern Festival
- 9/18/24 Westside Mayoral Candidates
- 9/18/24 CPAB Meeting
- 9/19/24 West Portal Mercants Meeting
- 9/19/24 Ocean Ave Association Meeting
- 9/19/24 Taraval Station Community Meeting
- 9/20/24 Meeting with Supervisor Melgar
- 9/21/24 Meeting at GAIS School
- 9/21/24 Taraval St Night Market
- 9/23/24 OLLI Plus Meeting
- 9/25/24 SF Montessori Academy
- 9/27/24 L- Taraval Ribbon Cutting Festival
- 9/27/24 Irving St Night Market

Past Community Events

Taraval Station examples of past events are:

OCTOBER 2024

- 10/2/24 Coffee with a Cop
- 10/4/24 Meeting with Supervisor Melgar
- 10/6/24 Ingleside Terraces HOA Block Party
- 10/12/24 Noriega Street Fair
- 10/12/24 West Portal Avenue Wine Walk
- 10/14/24 Irving Street Merchants Meeting
- 10/16/24 CPAB Meeting
- 10/17/24 Taraval Station Community Meeting
- 10/18/24 Faith in Blue
- 10/18-10/20/24 St. Cecilia Weekend Festival
- 10/20/24 Faith in Blue
- 10/24/24 Stonestown New Merchant Walk-through
- 10/24/24 OMI Community Meeting
- 10/25/24 Meeting with Supervisor Melgar & SFUSD
- 10/25/24 OMI Festival at Stern Grove
- 10/25/24 Ocean Avenue Wine Walk
- 10/26/24 Feinstein Elementary School Carnival
- 10/31/24 St. Francis Wood Halloween
- 10/31/24 West Portal Avenue Halloween

Community Planned Events

Taraval Station examples of planned events are:

- Community Meetings
- Annual Turkey Drive with YMCA Urban Services
- Annual Toy Drive with Irving Street Merchants Association
- Annual Toy Give Away with OMI
- Coffee with a Cop
- Neighborhood Watch Safety meetings
- Annual National Night Out
- Merchant walks along the business corridors
- St Francis Wood Halloween candy giveaway
- Popcorn in the Park with a Cop
- School visits/presentations (talking patrol car)
- Cub Scout tours/presentation of Taraval Station
- Annual Faith and Blue Event

Community Planned Events

Recurring monthly planned events are:

- Crime Recap with Stonestown – Within first five days of the month
- (POPS) People of Parkside Sunset – First Thursday of the month
- CPAB Meeting – Third Wednesday of the month
- Captain's Community Meeting – Third Thursday of the month
- OMI – NIA Neighborhood Meeting – Last Thursday of the month
- West Portal Merchants Meeting – Third Thursday of the month
- Greater West Portal Neighborhood Association – First Wednesday of the month

2025 Community Events & Group Recognition

| Date | Event Name | Location | Community Partner |
|------------------------------------|------------------------------------|---|----------------------------------|
| Multiple Dates Throughout the Year | Sunset Farmers Market | 37 th Ave @ Ortega To Quintara St | Sunset Mercantile |
| Multiple Dates Throughout the Year | Stonestown Farmers Market | Stonestown Galleria | Business Group |
| First Week of Every Month | Stonestown Monthly Incident Review | Stonestown Galleria Mall / Conference Call | Stonestown Management / Security |
| Third Wednesday of the Month | Community Police Advisory Boards | Taraval Station Community Room | Community Members |
| Third Thursday of the Month | Taraval Station Community Meeting | Taraval Station Community Room | Community Members |
| Two Thursdays of Every Month | Merchant Walk | Irving St / Noriega St / Taraval St / West Portal / Ocean Ave / Lake Shore Plaza / Stonestown | Neighborhood Merchants |
| Multiple Dates Throughout the Year | Neighborhood Watch Meetings | Various Locations | Community Members |
| February | Lunar New Year Celebration | Irving St | Community Members / Merchants |

2025 Community Events & Group Recognition

| Date | Event Name | Location | Community Partner |
|------------------------|-------------------------------------|-----------------------------|-------------------------------------|
| March | Stern Grove Music Planning Meeting | Taraval Station | Park & Rec, Community Groups |
| April | Lakeshore Elementary Bike to School | Lakeshore Elementary School | School Event |
| April | Sunset Elementary Bike to School | Sunset Elementary School | School Event |
| April | Ulloa Elementary Bike to School | Ulloa Elementary School | School Event |
| June Multiple Dates | National Night Out Planning | Minnie & Lovie Rec Center | Park & Rec, SFMTA, Community Groups |
| July Multiple Dates | National Night Out Planning | Minnie & Lovie Rec Center | Park & Rec, SFMTA, Community Groups |
| August | National Night Out | Minnie & Lovie Rec Center | Park & Rec, SFMTA, Community Groups |
| September | Sunset Night Market | Irving St | Community Members / Merchants |
| October | Autumn Moon Festival | Irving St | Community Members / Merchants |

2025 Community Events & Group Recognition

| Date | Event Name | Location | Community Partner |
|----------------|---------------------------------------|------------------------------|--|
| October | Faith & Blue | St. Brendan School / Parish | Community Members / School/ Church Group |
| 10/31 | Halloween at St Francis Wood | Saint Francis Wood | Community Members / Neighborhood Association |
| 10/31 | Halloween at West Portal | West Portal Ave | Community Members / Neighborhood Association |
| November | YMCA Turkey Delivery | 50 Broad St | Community Members / Neighborhood Association |
| December | Toy Pick Up | Irving St Merchant | Irving St Merchants |
| December | Tree Lighting Event | Taraval St / McCoppin Square | Community Members / Neighborhood Association / |
| December | Youth 1 st Toy Give Away | Youth 1st | Community Members / Neighborhood Association / |
| Multiple Dates | Coffee With a Cop & Something Similar | Throughout the District | Community and Neighborhood Groups |
| Multiple Dates | Attend Several Block Parties | Throughout the District | Community and Neighborhood Groups |

Problem Solving

Problems/issues identified by the community:

Traffic Violations

- Lidar trailer deployment
- Request traffic enforcement from Traffic Company Hondas/Solos
- Additional traffic enforcement operations by Taraval Station officers and sergeants

Burglaries

- Taraval Plain clothes team conducting surveillance in hot spot areas determined by statistics. Following investigative leads which result in search warrant operations.
- Extra Patrols in hot spots.
- Partnering with SFPD Burglary unit. (information sharing)
- Use of Flock camera systems

Auto-Boosting

- Taraval Plain clothes team conducting surveillance in hot spot areas determined by statistics. Following investigative leads which result in search warrant operations.
- Extra patrols in hot spots
- Use of Flock camera systems
- City wide operations

Quality of life issues

- Permit officer to address vacated homes within the district
- Outreach by all sector cars regarding noise, homelessness, public nuisance, etc.
- Homeless outreach officers provide or request assistance from other city resources as needed.

Metrics

- 911 calls for service
- Number of events held
- Community Survey results
- Staff survey results
- Positive interactions via social media
- An after-action report completed after each community event or operation. Includes demographics, goals of the event, and discusses issues for improvement and what went well for future events.
- 509 Problem Solving Forms
- Stop Data
- Decrease in incident types tied to problem/issue
- Use of Force Data
- DPA Complaints



Social Media Strategies

Taraval Station will continue to share information via the following Social Media:

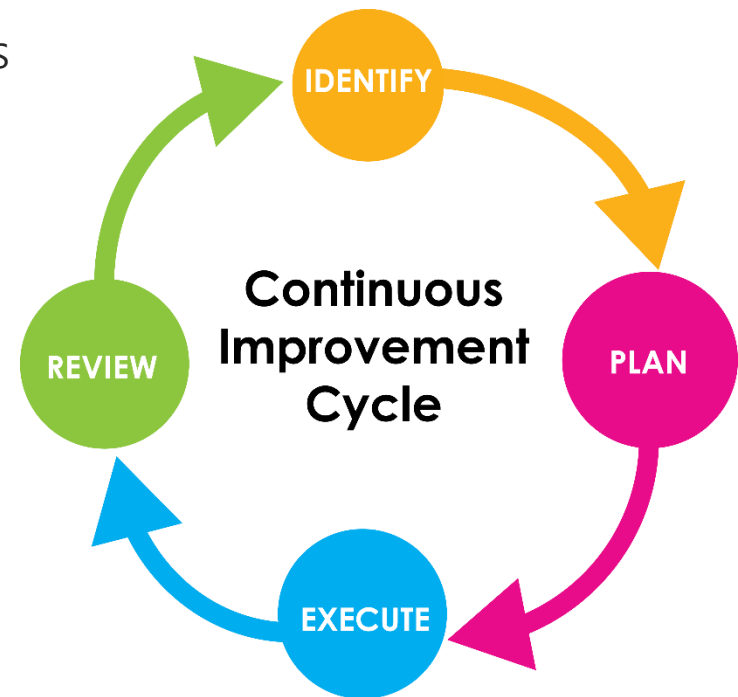
- X.com
- Station website
- Department website
- Stations Newsletter emailed out



Review and improvement

The processes by which Taraval Station will review progress on the plan, determine if changes need to be made, and make changes if necessary.

- Use of data and metrics
- Meetings with community stakeholders regularly
- Surveys at meetings
- Meetings with the community and officers assigned to the area or issue
- Community Input
- Reviewing 509 Problem Solving Forms



Impact on Public Safety

- Increased trust and legitimacy from the community as we continue to increase our partnership with the community to address the issues that affect them
- Increased trust and legitimacy from the community as we commit to transparency
- Improved quality of life for residents in the Taraval as we work together to address quality of life issues and bring in additional supporting departments to assist
- Reduced crime as we conduct focused organized retail crime operations and utilize new technology such as Flock cameras and drones
- Increased sense of safety for the community as officers and SFPD Ambassadors maintain high visibility in heavily trafficked areas

Future Goals

- Future Safety Presentations and Training to various community groups and corporate offices
- Active attacker training with local schools and Stonestown Galleria
- Traffic Safety Operations on pedestrian safety
- Traffic Safety Operations to enforce speed violations
- Continued working together with Supervisors in the District.
- Future collaborations with stakeholders to host community events and increase transparency in our profession and public safety



Thank you.

Any questions?

You can reach me at Brien.Hoo@sfgov.org