

# Annual Community Policing Plan

## Richmond Station



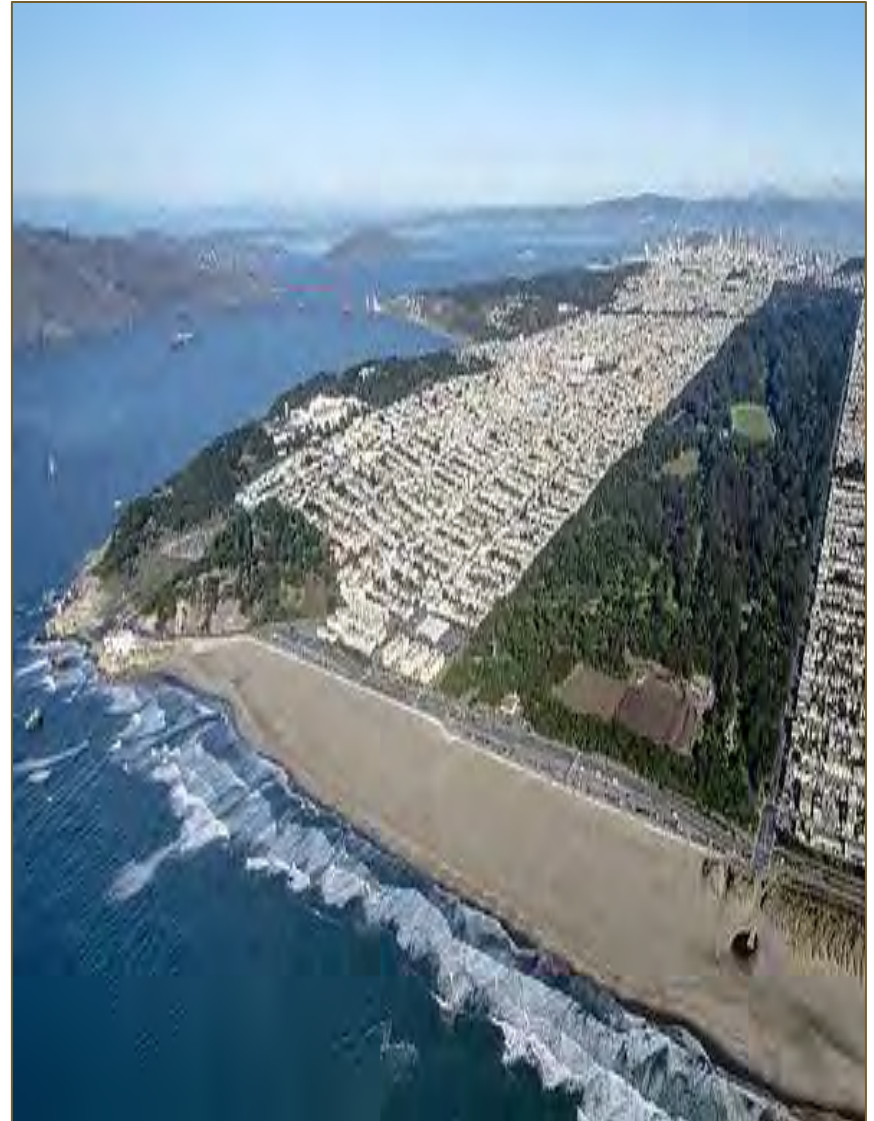
**CITY & COUNTY OF SAN FRANCISCO**

Police Department

10.21.2024

## District Overview

- Areas served by Richmond Station
- Demographics of the District
- Historical Issues
- Significant Crime Trends
- Station Staffing
- Goals and Objectives
- Community Partners
- Community Events
- Metrics
- Review and improvement process





# DISTRICT OVERVIEW

## Areas Served by Richmond Station



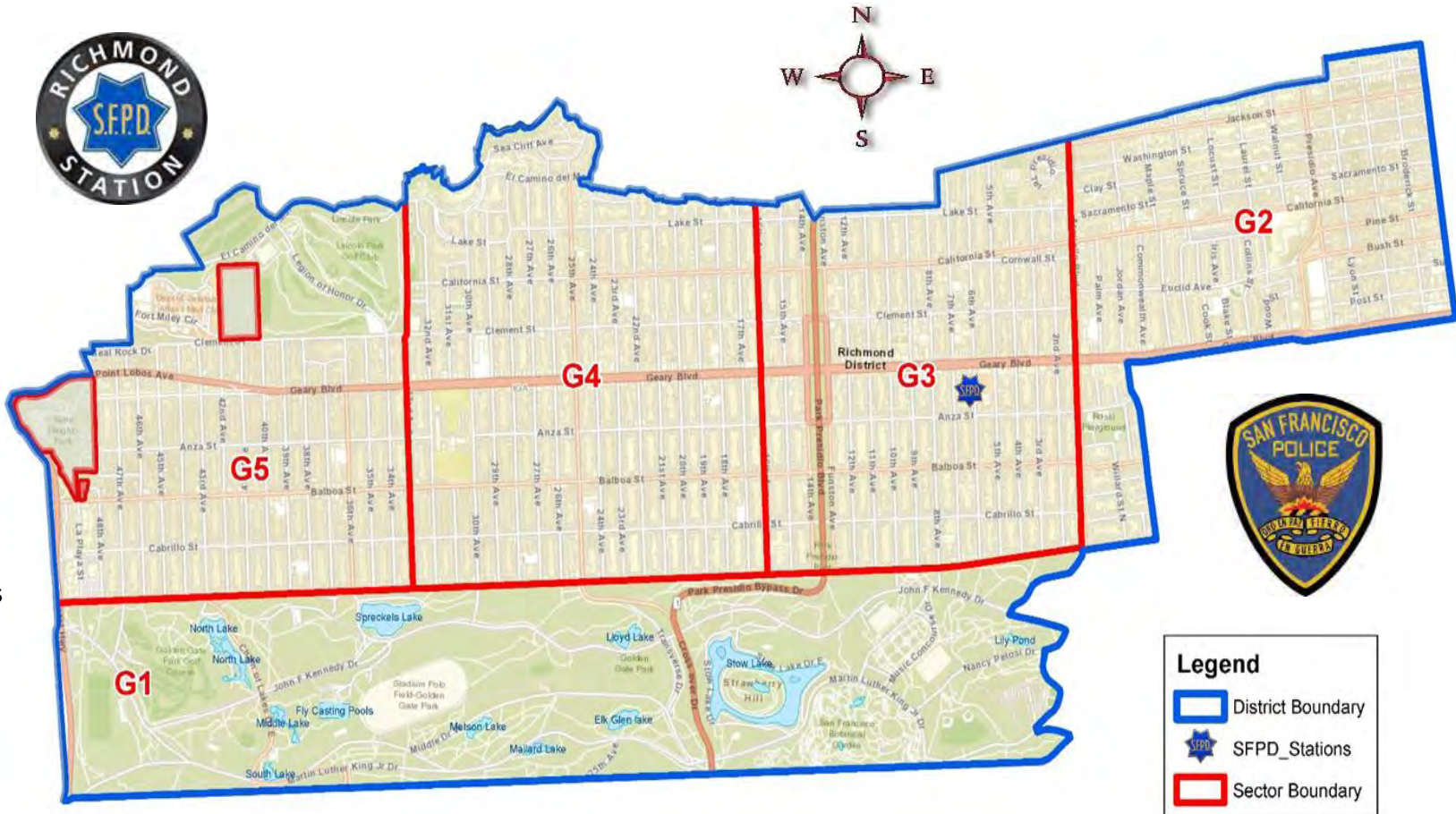
**CAPTAIN**  
Chris Canning



**BOARD OF SUPERVISORS**  
**DISTRICT 1**  
Connie Chan



**BOARD OF SUPERVISORS**  
**DISTRICT 2**  
Catherine Stefani



Approximately 86,960 Residents (10% of City population).  
Northwest corner of San Francisco encompassing most of Golden Gate Park  
to the south and bordered by National Parklands to the north and west.

\*\* Data per SAN FRANCISCO NEIGHBORHOODS SOCIO-ECONOMIC PROFILES American Community Survey 2012–2016



SAN FRANCISCO POLICE DEPARTMENT

# RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000



# Patrol Sector 1

- 1 Car -

DISTRICT STATION	Arterial Street	Park
DISTRICT BOUNDARY	Shopping / Commercial / Mixed-Use	Other Notable Location
SECTOR BOUNDARY	Hospital	SFUSD High School
NATIONAL PARK SERVICE LAND (NPS)	University Campus	MTA Parking Facility



Prepared by: San Francisco Police Department, Data Analysts | Date: 01/01/2023



SAN FRANCISCO POLICE DEPARTMENT

# RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

## Patrol Sector 2 - 2 Car -



DISTRICT STATION	Arterial Street	Park
DISTRICT BOUNDARY	Shopping / Commercial / Mixed-Use	Other Notable Location
SECTOR BOUNDARY	Hospital	SFUSD High School
NATIONAL PARK SERVICE LAND (NPS)	University Campus	MTA Parking Facility



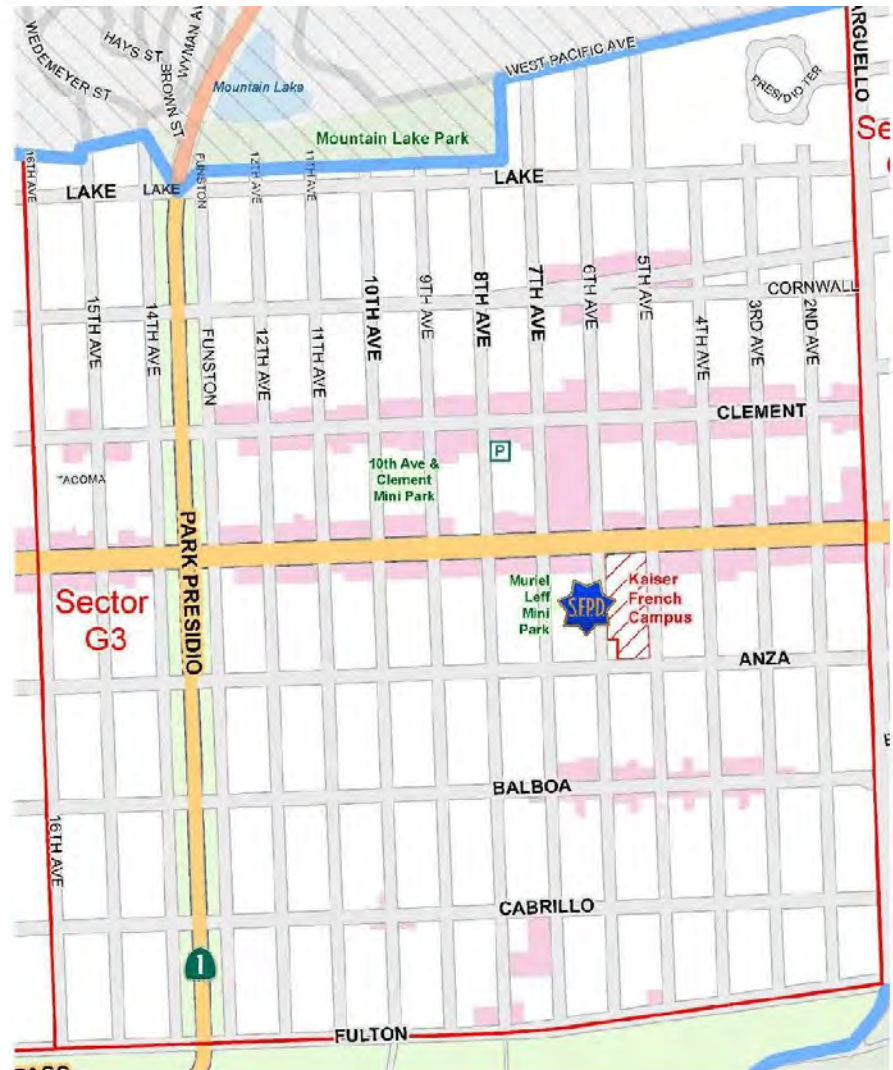


SAN FRANCISCO POLICE DEPARTMENT

# RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

## Patrol Sector 3 - 3 Car -



	DISTRICT STATION		Arterial Street		Park
	DISTRICT BOUNDARY		Shopping / Commercial / Mixed-Use		Other Notable Location
	SECTOR BOUNDARY		Hospital		SFUSD High School
	NATIONAL PARK SERVICE LAND (NPS)		University Campus		MTA Parking Facility





SAN FRANCISCO POLICE DEPARTMENT

# RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

## Patrol Sector 4 - 4 Car -



DISTRICT STATION	Arterial Street	Park
DISTRICT BOUNDARY	Shopping / Commercial / Mixed-Use	Other Notable Location
SECTOR BOUNDARY	Hospital	SFUSD High School
NATIONAL PARK SERVICE LAND (NPS)	University Campus	MTA Parking Facility







SAN FRANCISCO POLICE DEPARTMENT

# RICHMOND DISTRICT

461 6TH AVENUE, 94118  
(415) 666-8000

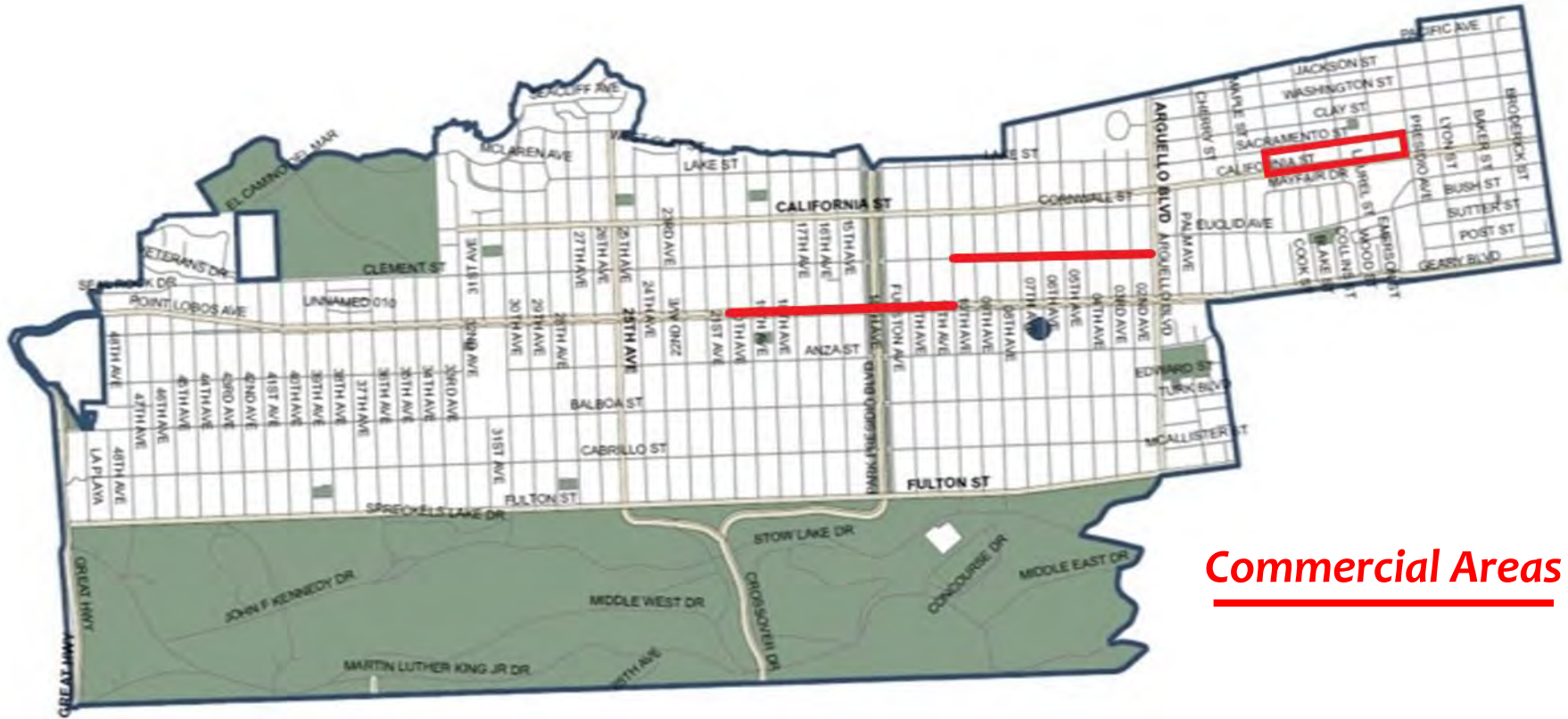
## Patrol Sector 5 - 5 Car -



DISTRICT STATION	Arterial Street	Park
DISTRICT BOUNDARY	Shopping / Commercial / Mixed-Use	Other Notable Location
SECTOR BOUNDARY	Hospital	SFUSD High School
NATIONAL PARK SERVICE LAND (NPS)	University Campus	MTA Parking Facility



# Foot Beat / Bicycle Locations - (as staffing permits)



**Commercial Areas**

- Sacramento St - 3G42**
- Clement St - 3G43**
- Geary Blvd - 3G44**

\* All foot beats / bicycle units staffed via Board of Supervisors approved overtime funding via Station allotment as staffing permits due to staffing crisis.

# Overview of the Richmond District



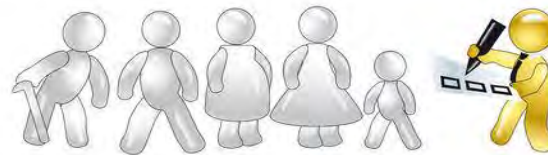
Approximately 86,960 Residents (10% of City population).

Northwest corner of San Francisco encompassing most of Golden Gate Park to the south and bordered by National Parklands to the north and west.

\*\* Data per SAN FRANCISCO NEIGHBORHOODS SOCIO-ECONOMIC PROFILES American Community Survey 2012–2016

## Demographics of Richmond District

- Multicultural
- Mainly Residential
- 4<sup>th</sup> largest Police District by area, Richmond District stretches 50 blocks south of the vast green land of the Presidio and encompasses one of the City's major destination hot spots – Golden Gate Park
- Richmond District - Once known as an undesirable area and labeled the Outside Lands until the area was deeded to San Francisco in 1866.
- Golden Gate Park attracts 13 million people annually, mainly tourists.
- Other destinations include Ocean Beach, Cliff House, Pacific Ocean, Seacliff, Lincoln Park.
- Clement Street Corridor
- Geary Blvd features everything from Irish Pubs to Russian Bakeries, Orthodox Churches to the best Vietnamese Noodle Houses and Japanese food the City has to offer.
- Golden Gate Bridge
- The Presidio
- The Windmills



# Demographics of Richmond District

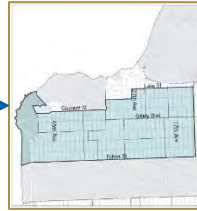


## Areas Served by Richmond Station

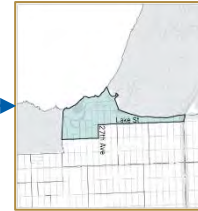
■ Inner Richmond



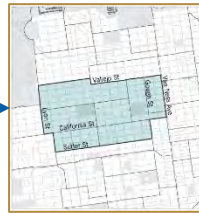
■ Outer Richmond



■ Seacliff



■ Pacific Heights



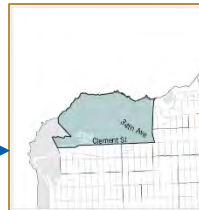
■ Presidio Heights



■ Golden Gate Park



■ Lincoln Park



### Neighborhoods

- Golden Gate Park
- Inner Richmond
- Lincoln Park
- Outer Richmond
- Pacific Heights
- Presidio
- Presidio Heights
- Sea Cliff

### Area

- 2.148 Square Miles

### Infrastructure

- 34 Schools
- 3 Hospitals
- 4 Senior Housing Facilities
- 40 Places of Worship
- 3 Major Youth Facilities

### Population

- 86,960
- Asian – 39.2%
- White – 38.5%
- Hispanic – 7.5%
- Pacific Islander – 3.3%
- African American – 2.0%
- Other – 1.7%

## Demographics of Richmond District

SAN FRANCISCO SOCIO-ECONOMIC PROFILES | ACS 2012-2016

### Inner Richmond

#### Demographics

<b>Total Population</b>	<b>22,500</b>
Group Quarter Population	120
Percent Female	53%

<b>Households</b>	<b>9,510</b>
Family Households	48%
Non-Family Households	52%
Single Person Households, % of Total	32%
Households with Children, % of Total	18%
Households with 60 years and older	35%
Average Household Size	2.4
Average Family Household Size	3.1

<b>Race/Ethnicity</b>	
Asian	36%
Black/African American	2%
White	54%
Native American Indian	0.1%
Native Hawaiian/Pacific Islander	0.4%
Other/Two or More Races	8%
% Latino (of Any Race)	9%

<b>Age</b>	
0-4 years	4%
5-17 years	9%
18-34 years	32%
35-59 years	33%
60 and older	22%
Median Age	37.9

<b>Educational Attainment</b>	
(Residents 25 years and older)	
High School or Less	20%
Some College/Associate Degree	20%
College Degree	37%
Graduate/Professional Degree	24%

<b>Nativity</b>	
Foreign Born	31%



<b>Language Spoken at Home</b>	
(Residents 5 years and older)	
English Only	61%
Spanish Only	6%
Asian/Pacific Islander	27%
Other European Languages	5%
Other Languages	0%

<b>Linguistic Isolation</b>	
% of All Households	11%
% of Spanish-Speaking Households	4%
% of Asian Language Speaking Households	36%
% of Other European-Speaking Households	14%
% of Households Speaking Other Languages	76%

Notes:  
 \* "1939" represents 1939 or earlier  
 Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/ipeds/data/c2k10/acs/summaryproducts.html>  
 2010 Census Tracts for Neighborhood: 452, 402, 401, 451

#### Housing Characteristics

Total Number of Units	9,960
Median Year Structure Built*	1959

<b>Occupied Units</b>	
Owner occupied	32%
Renter occupied	68%

<b>Vacant Units</b>	<b>4%</b>
For rent	4%
For sale only	11%
Rented or sold, not occupied	19%
For seasonal, recreational, or occ. use	25%
Other vacant	41%

Median Year Moved In to Unit (Own)	1982
Median Year Moved In to Unit (Rent)	1995
Percent in Same House Last Year	85%
Percent Abroad Last Year	1%

<b>Structure Type</b>	
Single Family Housing	21%
2-4 Units	47%
5-9 Units	16%
10-19 Units	13%
20 Units or more	3%
Other	0%

<b>Unit Size</b>	
No Bedroom	7%
1 Bedroom	25%
2 Bedrooms	35%
3-4 Bedrooms	29%
5 or More Bedrooms	5%

<b>Housing Prices</b>	
Median Rent	\$927
Median Contract Rent	\$1,424
Median Rent as % of Household Income	26%
Median Home Value	\$839,002

<b>Vehicles Available</b>	<b>11,040</b>
Homeowners	41%
Renters	59%
Vehicles Per Capita	0.49
Households with no vehicle	24%
Percent of Homeowning households	13%
Percent of Renting households	30%

#### Income, Employment and Journey to Work

<b>Income</b>	
Median Household Income	\$87,801
Median Family Income	\$106,968
Per Capita Income	\$56,925
Percent in Poverty	13%

<b>Employment</b>	
Unemployment Rate	6%
Percent Unemployment Female	6%
Percent Unemployment Male	6%
Employed Residents	13,140
Managerial Professional	58%
Services	16%
Sales and Office	19%
Natural Resources	2%
Production Transport Materials	5%

<b>Journey to Work</b>	
Workers 16 Years and Older	12,780
Car	39%
Drove Alone	35%
Carpooled	4%
Transit	41%
Bike	5%
Walk	5%
Other	2%
Worked at Home	8%

Population Density per Acre	47.2
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## Demographics of Richmond District

### Outer Richmond

#### Demographics

<b>Total Population</b>	<b>44,870</b>
Group Quarter Population	210
Percent Female	52%

#### Households

<b>Households</b>	<b>18,450</b>
Family Households	54%
Non-Family Households	46%
Single Person Households, % of Total	33%
Households with Children, % of Total	20%
Households with 60 years and older	42%
Average Household Size	2.4
Average Family Household Size	3.2

#### Race/Ethnicity

Asian	46%
Black/African American	2%
White	44%
Native American Indian	0.1%
Native Hawaiian/Pacific Islander	0.3%
Other/Two or More Races	7%
% Latino (of Any Race)	7%

#### Age

0-4 years	5%
5-17 years	9%
18-34 years	25%
35-59 years	36%
60 and older	25%
Median Age	42.4

#### Educational Attainment

(Residents 25 years and older)	
High School or Less	24%
Some College/Associate Degree	23%
College Degree	32%
Graduate/Professional Degree	21%

#### Nativity

Foreign Born	39%
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#### Language Spoken at Home

(Residents 5 years and older)	
English Only	52%
Spanish Only	3%
Asian/Pacific Islander	33%
Other European Languages	11%
Other Languages	1%

#### Linguistic Isolation

% of All Households	15%
% of Spanish-Speaking Households	24%
% of Asian Language Speaking Households	31%
% of Other European-Speaking Households	32%
% of Households Speaking Other Languages	13%

Notes:  
\* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/pirc/www/question.html>

2010 Census Tracts for Neighborhood: 478.02, 426.01, 478.01, 426.02, 479.02, 477.02, 476, 479.01, 427, 477.01

#### Housing Characteristics

Total Number of Units	20,140
Median Year Structure Built*	1954

#### Occupied Units

Owner occupied	39%
Renter occupied	61%

#### Vacant Units

<b>Vacant Units</b>	<b>8%</b>
For rent	8%
For sale only	3%
Rented or sold, not occupied	11%
For seasonal, recreational, or occ. use	28%
Other vacant	50%

Median Year Moved In to Unit (Own)	1979
Median Year Moved In to Unit (Rent)	1993

Percent in Same House Last Year	89%
Percent Abroad Last Year	1%

#### Structure Type

Single Family Housing	35%
2-4 Units	41%
5-9 Units	12%
10-19 Units	9%
20 Units or more	4%
Other	0%

#### Unit Size

No Bedroom	5%
1 Bedroom	25%
2 Bedrooms	36%
3-4 Bedrooms	31%
5 or More Bedrooms	3%

#### Housing Prices

Median Rent	\$1,645
Median Contract Rent	\$1,455
Median Rent as % of Household Income	26%
Median Home Value	\$880,501

<b>Vehicles Available</b>	<b>22,680</b>
Homeowners	50%
Renters	50%
Vehicles Per Capita	0.51
Households with no vehicle	21%
Percent of Homeowning households	13%
Percent of Renting households	27%

#### Income, Employment and Journey to Work

##### Income

Median Household Income	\$77,465
Median Family Income	\$100,412
Per Capita Income	\$44,745
Percent in Poverty	10%

##### Employment

Unemployment Rate	4%
Percent Unemployment Female	4%
Percent Unemployment Male	5%
Employed Residents	25,850
Managerial/Professional	51%
Services	18%
Sales and Office	22%
Natural Resources	4%
Production Transport Materials	5%

##### Journey to Work

Workers 16 Years and Older	25,300
Car	51%
Drove Alone	41%
Carpooled	10%
Transit	32%
Bike	3%
Walk	5%
Other	2%
Worked at Home	8%
Population Density per Acre	39.2



## Demographics of Richmond District

### Seacliff

#### Demographics

<b>Total Population</b>	<b>2,460</b>
Group Quarter Population	-
Percent Female	52%
<b>Households</b>	<b>900</b>
Family Households	74%
Non-Family Households	26%
Single Person Households, % of Total	20%
Households with Children, % of Total	39%
Households with 60 years and older	42%
Average Household Size	2.7
Average Family Household Size	3.3
<b>Race/Ethnicity</b>	
Asian	17%
Black/African American	1%
White	76%
Native American Indian	N/A
Native Hawaiian/Pacific Islander	N/A
Other/Two or More Races	6%
% Latino (of Any Race)	5%
<b>Age</b>	
0-4 years	7%
5-17 years	22%
18-34 years	9%
35-59 years	38%
60 and older	24%
Median Age	43.8
<b>Educational Attainment</b>	
(Residents 25 years and older)	
High School or Less	6%
Some College/Associate Degree	13%
College Degree	41%
Graduate/Professional Degree	40%
<b>Nativity</b>	
Foreign Born	16%



<b>Language Spoken at Home</b>	
(Residents 5 years and older)	
English Only	74%
Spanish Only	6%
Asian/Pacific Islander	10%
Other European Languages	9%
Other Languages	0%
<b>Linguistic Isolation</b>	
% of All Households	2%
% of Spanish-Speaking Households	N/A
% of Asian Language Speaking Households	15%
% of Other European-Speaking Households	5%
% of Households Speaking Other Languages	N/A

Notes:  
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 Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see [http://www.census.gov/ipeds/data/r100/2010/2010\\_census\\_tracts\\_for\\_neighborhood\\_428](http://www.census.gov/ipeds/data/r100/2010/2010_census_tracts_for_neighborhood_428)  
 2010 Census Tracts for Neighborhood: 428

#### Housing Characteristics

Total Number of Units	1,030	<b>Vehicles Available</b>	<b>1,600</b>
Median Year Structure Built*	1947	Homeowners	81%
<b>Occupied Units</b>		Renters	19%
Owner occupied	76%	Vehicles Per Capita	0.65
Renter occupied	24%	Households with no vehicle	3%
<b>Vacant Units</b>	<b>13%</b>	Percent of Homeowning households	1%
For rent	0%	Percent of Renting households	11%
For sale only	27%	<b>Income, Employment and Journey to Work</b>	
Rented or sold, not occupied	11%	<b>Income</b>	
For seasonal, recreational, or occ. use	25%	Median Household Income	\$180,000
Other vacant	37%	Median Family Income	\$263,542
<b>Structure Type</b>		Per Capita Income	\$117,489
Single Family Housing	75%	Percent in Poverty	6%
2-4 Units	16%	<b>Employment</b>	
5-9 Units	6%	Unemployment Rate	5%
10-19 Units	3%	Percent Unemployment Female	5%
20 Units or more	0%	Percent Unemployment Male	5%
Other	0%	Employed Residents	980
<b>Unit Size</b>		Managerial Professional	72%
No Bedroom	1%	Services	5%
1 Bedroom	9%	Sales and Office	21%
2 Bedrooms	17%	Natural Resources	2%
3-4 Bedrooms	59%	Production Transport Materials	1%
5 or More Bedrooms	15%	<b>Journey to Work</b>	
<b>Housing Prices</b>		Workers 16 Years and Older	960
Median Rent	\$-	Car	60%
Median Contract Rent	\$1,734	Drove Alone	50%
Median Rent as % of Household Income	26%	Carpooled	9%
Median Home Value	\$869,565	Transit	12%
		Bike	7%
		Walk	3%
		Other	2%
		Worked at Home	17%
		Population Density per Acre	18.1

## Demographics of Richmond District

### Pacific Heights

#### Demographics

<b>Total Population</b>	<b>24,070</b>
Group Quarter Population	520
Percent Female	52%

#### Households

<b>Households</b>	<b>13,440</b>
Family Households	32%
Non-Family Households	68%
Single Person Households, % of Total	51%
Households with Children, % of Total	11%
Households with 60 years and older	27%
Average Household Size	1.8
Average Family Household Size	2.6

#### Race/Ethnicity

Asian	18%
Black/African American	3%
White	74%
Native American Indian	0.1%
Native Hawaiian/Pacific Islander	0.2%
Other/Two or More Races	5%
% Latino (of Any Race)	7%

#### Age

0-4 years	4%
5-17 years	5%
18-34 years	39%
35-59 years	32%
60 and older	21%
Median Age	36.2

#### Educational Attainment

(Residents 25 years and older)	
High School or Less	7%
Some College/Associate Degree	13%
College Degree	43%
Graduate/Professional Degree	36%

#### Nativity

Foreign Born	18%
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#### Language Spoken at Home

(Residents 5 years and older)	
English Only	79%
Spanish Only	4%
Asian/Pacific Islander	9%
Other European Languages	6%
Other Languages	1%

#### Linguistic Isolation

% of All Households	3%
% of Spanish-Speaking Households	4%
% of Asian Language Speaking Households	20%
% of Other European-Speaking Households	12%
% of Households Speaking Other Languages	N/A

Notes:

\* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/hhes/brb/brb.html>

2010 Census Tracts for Neighborhood: 479.02, 426.01, 478.01, 426.02, 479.02, 477.02, 476, 479.01, 427, 477.01

#### Housing Characteristics

Total Number of Units	14,570
Median Year Structure Built*	1957

#### Occupied Units

Owner occupied	26%
Renter occupied	74%

#### Vacant Units

<b>Vacant Units</b>	<b>9%</b>
For rent	18%
For sale only	2%
Rented or sold, not occupied	20%
For seasonal, recreational, or occ. use	21%
Other vacant	39%

Median Year Moved In to Unit (Own)

1986

Median Year Moved In to Unit (Rent)

1997

Percent in Same House Last Year

80%

Percent Abroad Last Year

1%

#### Structure Type

Single Family Housing	11%
2-4 Units	15%
5-9 Units	16%
10-19 Units	23%
20 Units or more	36%
Other	0%

#### Unit Size

No Bedroom	15%
1 Bedroom	39%
2 Bedrooms	26%
3-4 Bedrooms	17%
5 or More Bedrooms	3%

#### Housing Prices

Median Rent	\$1,212
Median Contract Rent	\$1,651
Median Rent as % of Household Income	24%
Median Home Value	\$866,733

<b>Vehicles Available</b>	<b>13,280</b>
Homeowners	38%
Renters	62%
Vehicles Per Capita	0.56
Households with no vehicle	26%
Percent of Homeowning households	10%
Percent of Renting households	32%

#### Income, Employment and Journey to Work

##### Income

Median Household Income	\$121,643
Median Family Income	\$182,324
Per Capita Income	\$102,141
Percent in Poverty	6%

##### Employment

Unemployment Rate	4%
Percent Unemployment Female	5%
Percent Unemployment Male	4%
Employed Residents	16,050
Managerial Professional	72%
Services	6%
Sales and Office	20%
Natural Resources	2%
Production Transport Materials	1%

##### Journey to Work

Workers 16 Years and Older	15,630
Car	37%
Drove Alone	32%
Carpooled	5%
Transit	33%
Bike	3%
Walk	11%
Other	6%
Worked at Home	10%
Population Density per Acre	47.3

## Demographics of Richmond District

### Presidio Heights

#### Demographics

<b>Total Population</b>	<b>10,720</b>
Group Quarter Population	290
Percent Female	55%

#### Households

<b>Households</b>	<b>4,830</b>
Family Households	46%
Non-Family Households	54%
Single Person Households, % of Total	36%
Households with Children, % of Total	23%
Households with 60 years and older	30%
Average Household Size	2.2
Average Family Household Size	2.9

#### Race/Ethnicity

Asian	21%
Black/African American	2%
White	69%
Native American Indian	0.01%
Native Hawaiian/Pacific Islander	1%
Other/Two or More Races	7%
% Latino (of Any Race)	6%

#### Age

0-4 years	8%
5-17 years	9%
18-34 years	29%
35-59 years	34%
60 and older	20%
Median Age	37.0

#### Educational Attainment

(Residents 25 years and older)	
High School or Less	10%
Some College/Associate Degree	14%
College Degree	38%
Graduate/Professional Degree	39%

#### Nativity

Foreign Born	18%
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#### Language Spoken at Home

(Residents 5 years and older)	
English Only	78%
Spanish Only	4%
Asian/Pacific Islander	8%
Other European Languages	10%
Other Languages	1%

#### Linguistic Isolation

% of All Households	6%
% of Spanish-Speaking Households	N/A
% of Asian Language Speaking Households	22%
% of Other European-Speaking Households	26%
% of Households Speaking Other Languages	25%

Notes:

\* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/ipeds/data/c2k10/acs/00000.html>

2010 Census Tracts for Neighborhood: 154, 133

#### Housing Characteristics

Total Number of Units	5,250
Median Year Structure Built*	1952

#### Occupied Units

Owner occupied	36%
Renter occupied	64%

#### Vacant Units

<b>Vacant Units</b>	<b>8%</b>
For rent	21%
For sale only	10%
Rented or sold, not occupied	25%
For seasonal, recreational, or occ. use	17%
Other vacant	27%

Median Year Moved In to Unit (Own)

1988

Median Year Moved In to Unit (Rent)

1996

Percent in Same House Last Year

87%

Percent Abroad Last Year

0%

#### Structure Type

Single Family Housing	24%
2-4 Units	33%
5-9 Units	14%
10-19 Units	17%
20 Units or more	12%
Other	0%

#### Unit Size

No Bedroom	4%
1 Bedroom	33%
2 Bedrooms	32%
3-4 Bedrooms	23%
5 or More Bedrooms	7%

#### Housing Prices

Median Rent	\$1,599
Median Contract Rent	\$1,615
Median Rent as % of Household Income	24%
Median Home Value	\$913,846

<b>Vehicles Available</b>	<b>5,350</b>
Homeowners	50%
Renters	50%
Vehicles Per Capita	0.51
Households with no vehicle	25%
Percent of Homeowning households	11%
Percent of Renting households	32%

#### Income, Employment and Journey to Work

##### Income

Median Household Income	\$124,668
Median Family Income	\$199,756
Per Capita Income	\$88,517
Percent in Poverty	8%

##### Employment

Unemployment Rate	5%
Percent Unemployment Female	6%
Percent Unemployment Male	4%
Employed Residents	6,020
Managerial Professional	71%
Services	7%
Sales and Office	19%
Natural Resources	1%
Production Transport Materials	2%

##### Journey to Work

Workers 16 Years and Older	5,960
Car	47%
Drove Alone	40%
Carpooled	6%
Transit	30%
Bike	4%
Walk	5%
Other	4%
Worked at Home	11%
Population Density per Acre	33.3

## Demographics of Richmond District

### Golden Gate Park

#### Demographics

<b>Total Population</b>	<b>90</b>
Group Quarter Population	-
Percent Female	35%
<b>Households</b>	<b>80</b>
Family Households	N/A
Non-Family Households	95%
Single Person Households, % of Total	79%
Households with Children, % of Total	N/A
Households with 60 years and older	N/A
Average Household Size	1.2
Average Family Household Size	N/A
<b>Race/Ethnicity</b>	
Asian	N/A
Black/African American	N/A
White	94%
Native American Indian	0%
Native Hawaiian/Pacific Islander	0%
Other/Two or More Races	6%
% Latino (of Any Race)	0%
<b>Age</b>	
0-4 years	0%
5-17 years	0%
18-34 years	53%
35-59 years	47%
60 and older	0%
Median Age	34.4
<b>Educational Attainment</b>	
(Residents 25 years and older)	
High School or Less	0%
Some College/Associate Degree	9%
College Degree	81%
Graduate/Professional Degree	10%
<b>Nativity</b>	
Foreign Born	6%



<b>Language Spoken at Home</b>	
(Residents 5 years and older)	
English Only	100%
Spanish Only	0%
Asian/Pacific Islander	0%
Other European Languages	0%
Other Languages	0%
<b>Linguistic Isolation</b>	
% of All Households	N/A
% of Spanish-Speaking Households	N/A
% of Asian Language Speaking Households	N/A
% of Other European-Speaking Households	N/A
% of Households Speaking Other Languages	N/A

Notes:  
 \* "1939" represents 1939 or earlier  
 Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/ipeds/data/c2k10/acs/technical.html>  
 2010 Census Tracts for Neighborhood: 9803

#### Housing Characteristics

Total Number of Units	80	<b>Vehicles Available</b>	<b>80</b>
Median Year Structure Built*	1976	Homeowners	N/A
<b>Occupied Units</b>		Renters	100%
Owner occupied	N/A	Vehicles Per Capita	0.88
Renter occupied	100%	Households with no vehicle	22%
<b>Vacant Units</b>	<b>N/A</b>	Percent of Homeowning households	N/A
For rent	N/A	Percent of Renting households	22%
For sale only	N/A	<b>Income, Employment and Journey to Work</b>	
Rented or sold, not occupied	N/A	<b>Income</b>	
For seasonal, recreational, or occ. use	N/A	Median Household Income	\$119,444
Other vacant	N/A	Median Family Income	N/A
Median Year Moved In to Unit (Own)	N/A	Per Capita Income	\$108,439
Median Year Moved In to Unit (Rent)	1997	Percent in Poverty	N/A
Percent in Same House Last Year	85%	<b>Employment</b>	
Percent Abroad Last Year	N/A	Unemployment Rate	N/A
<b>Structure Type</b>		Percent Unemployment Female	N/A
Single Family Housing	0%	Percent Unemployment Male	N/A
2-4 Units	45%	Employed Residents	90
5-9 Units	5%	Managerial Professional	67%
10-19 Units	28%	Services	6%
20 Units or more	22%	Sales and Office	5%
Other	0%	Natural Resources	22%
<b>Unit Size</b>		Production Transport Materials	0%
No Bedroom	12%	<b>Journey to Work</b>	
1 Bedroom	38%	Workers 16 Years and Older	90
2 Bedrooms	32%	Car	38%
3-4 Bedrooms	18%	Drove Alone	38%
5 or More Bedrooms	0%	Carpooled	0%
<b>Housing Prices</b>		Transit	46%
Median Rent	\$-	Bike	0%
Median Contract Rent	\$1,571	Walk	16%
Median Rent as % of Household Income	18%	Other	0%
Median Home Value	\$-	Worked at Home	0%
		Population Density per Acre	0.1

## Demographics of Richmond District

### Lincoln Park

#### Demographics

<b>Total Population</b>	<b>320</b>
Group Quarter Population	210
Percent Female	26%

<b>Households</b>	<b>70</b>
Family Households	27%
Non-Family Households	76%
Single Person Households, % of Total	50%
Households with Children, % of Total	7%
Households with 60 years and older	39%
Average Household Size	1.6
Average Family Household Size	2.3

<b>Race/Ethnicity</b>	
Asian	27%
Black/African American	10%
White	56%
Native American Indian	0%
Native Hawaiian/Pacific Islander	N/A
Other/Two or More Races	7%
% Latino (of Any Race)	5%

<b>Age</b>	
0-4 years	2%
5-17 years	0%
18-34 years	9%
35-59 years	34%
60 and older	55%
Median Age	61.6

<b>Educational Attainment</b>	
(Residents 25 years and older)	
High School or Less	40%
Some College/Associate Degree	19%
College Degree	23%
Graduate/Professional Degree	17%

<b>Nativity</b>	
Foreign Born	33%



<b>Language Spoken at Home</b>	
(Residents 5 years and older)	
English Only	66%
Spanish Only	5%
Asian/Pacific Islander	25%
Other European Languages	4%
Other Languages	0%

<b>Linguistic Isolation</b>	
% of All Households	6%
% of Spanish-Speaking Households	N/A
% of Asian Language Speaking Households	44%
% of Other European-Speaking Households	N/A
% of Households Speaking Other Languages	N/A

Notes:  
 \* "1939" represents 1939 or earlier  
 Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/www/subject/reference/acs2012.html>  
 2010 Census Tracts for Neighborhood: 9802

#### Housing Characteristics

Total Number of Units	90
Median Year Structure Built*	1925

<b>Occupied Units</b>	
Owner occupied	43%
Renter occupied	57%

<b>Vacant Units</b>	<b>16%</b>
For rent	0%
For sale only	0%
Rented or sold, not occupied	0%
For seasonal, recreational, or occ. use	71%
Other vacant	29%

Median Year Moved In to Unit (Own)	1972
Median Year Moved In to Unit (Rent)	2000

Percent in Same House Last Year	88%
Percent Abroad Last Year	0%

<b>Structure Type</b>	
Single Family Housing	22%
2-4 Units	62%
5-9 Units	5%
10-19 Units	6%
20 Units or more	6%
Other	0%

<b>Unit Size</b>	
No Bedroom	6%
1 Bedroom	15%
2 Bedrooms	64%
3-4 Bedrooms	15%
5 or More Bedrooms	0%

<b>Housing Prices</b>	
Median Rent	\$-
Median Contract Rent	\$1,500
Median Rent as % of Household Income	14%
Median Home Value	\$750,000

<b>Vehicles Available</b>	<b>100</b>
Homeowners	44%
Renters	56%
Vehicles Per Capita	0.85
Households with no vehicle	14%
Percent of Homeowning households	16%
Percent of Renting households	12%

#### Income, Employment and Journey to Work

<b>Income</b>	
Median Household Income	\$150,000
Median Family Income	\$160,000
Per Capita Income	\$43,922
Percent in Poverty	4%

<b>Employment</b>	
Unemployment Rate	10%
Percent Unemployment Female	14%
Percent Unemployment Male	0%
Employed Residents	80
Managerial/Professional Services	86%
Sales and Office	0%
Natural Resources	6%
Production Transport Materials	8%
0%	0%

<b>Journey to Work</b>	
Workers 16 Years and Older	80
Car	66%
Drove Alone	66%
Carpooled	0%
Transit	23%
Bike	0%
Walk	0%
Other	0%
Worked at Home	11%

Population Density per Acre	1.3
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# Historical Issues of Richmond District

- In the 1800s, what is now the Richmond District was known as the “Outside Lands” because it was “outside” the original city boundaries when California became a state in 1850. Originally this area of the city was owned by Mexico, then annexed by the U.S. in 1848, and officially made part of San Francisco in 1866.
- Today Richmond hosts the biggest three-day concerts in the City which are “Outside Lands” and “Hardly Strictly Bluegrass” in the Golden Gate Park.
- George Turner Marsh (1857-1932), the most prominent early resident, was one of the Richmond District's first developers; **he named his home after his birthplace of Richmond, Australia.**
- The name Richmond District was formally adopted by the San Francisco board of supervisors in 1890.
- Clement Street was named **in honor of the New Yorker, Roswell Percival Clement**, a lawyer who arrived in California in 1853. Clement served as an attorney for the San Francisco Gas Light Company and was also a member of the SF Board of Supervisors.

## Historical Issues of Richmond District

- The Richmond District has a very colorful history. Beer houses, racetracks, athletic venues, amusement parks, boarding houses – the Richmond has seen many phases in its history.
- In 1866, Congress passed the Outside Lands Act, officially adding the western half of the peninsula to the City of San Francisco and leading to the creation of Golden Gate Park. The park brought more weekend visitors and new transportation lines west, but full-time settlement on the sand and chaparral so remote from downtown was slow through the 1870s.
- On April 4, 1870, Golden Gate Park, which measures 1,017 acres, opened to the public, quieting skeptics who said a park could never be built atop San Francisco's sand dunes.
- The Golden Gate Park is celebrating its 152-year anniversary and was designed by a 25-year-old William Hammond Hall and is home to the first public playground in the country.
- SFPD Richmond Police Station was built in 1927.

# Historical Issues of Richmond District





# Significant Crime Trends of Richmond District

- Auto Boosts - (Vehicle Smash & Grabs)



- Burglaries



- Quality of Life Issues



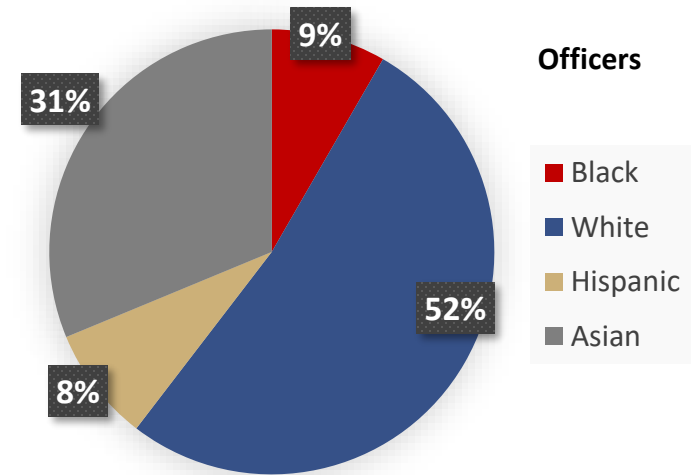
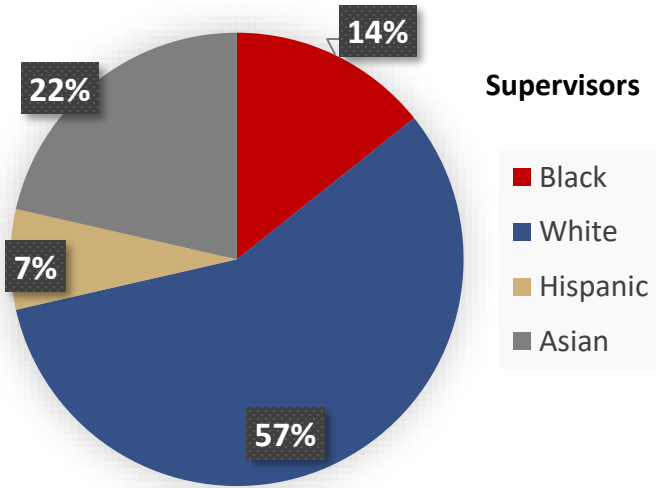
- Graffiti



# How does the SF Police Department operate?

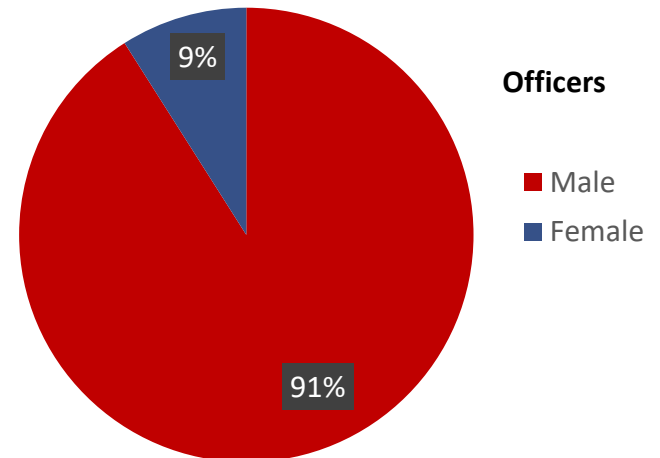
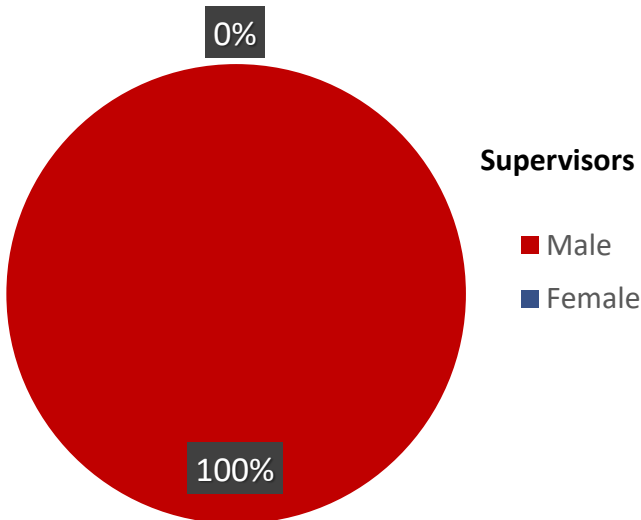


# RICHMOND Staffing



### CERTIFIED LANGUAGES SPOKEN

- 3 - Cantonese
- 2 - Russian
- 4 - Spanish



# Goals and Objectives

- The members of Richmond Station have been supporting the Department's community policing vision & values and are committed to creating a safe & healthy community by following the objectives of the 2022 Community Engagement Plan.
- The members of Richmond Station have worked towards achieving these objectives by collaborating with businesses, residents, community groups, youth-based organizations, and city partnerships within our district to attain these goals.
  
- **Goal 1:** Communication
- **Goal 2:** Education
- **Goal 3:** Problem-Solving
- **Goal 4:** Relationship Building
- **Goal 5:** SFPD Organization

# Goals and Objectives

- Richmond Station supports the Department's Community Policing Vision and Values and is committed to creating a safe, healthy, and vibrant community.
- Our spirit is guided by a guardian mindset, and we recognize that our role as protectors is rooted in empathy, understanding, and mutual respect.
- At the heart of effective policing is a comprehensive community engagement strategy because Community Engagement leads to Community Policing which leads to effective Community Oriented Problem Solving.
- Richmond Station works toward achieving this objective by collaborating (Goal 1 of the 2022 Community Policing Plan) with businesses, residents, schools, community organizations, youth-based organizations, and city partnerships within our district, to collaboratively identify and problem solve local challenges and increase safety for residents, visitors, and businesses in the community.
- The following slides will show the Community Engagement Strategy for Richmond Station.
  - Education and Relationship building (Goals 2 and 4 of the 2022 Community Policing Plan) are the focus of our engagement events.
  - Our events will focus on educating the community about the department, crime prevention, crime trends and problem solving.
  - Our goal is to build trust and relationships through positive engagement outside of calls for service, furthering our effectiveness in community policing thus making us more effective in community-oriented problem solving (Goal 3 of the 2022 Community Policing Plan).

# Goal 1: Communication

- Richmond is reaching out with the Captain's weekly NewsLetter, utilizing Social Media, along with a variety of Community Meetings with a multitude of organizations. The Captain has maintained his accessibility by ensuring community members are aware of his e-mail and monthly community forums. All of which, has created a diverse set of communication channels maintaining a presence in the community. Thus, meeting objective 1.1 of Goal 1.
- We are keeping in close contact with stakeholders regarding issues within the community, event planning, and coordinating our efforts and response for service & information in a timely and transparent manner. Thus, meeting objective 1.2 of Goal 1.
- Through conversations with our; **Community Partners, Members, Business District's, Associations, Organizations, Groups, Neighborhood & Youth Centers, Individuals and Leaders** that like to get involved, we're gathering valuable input and terrific collaboration. This in turn has helped in connecting and hearing from groups that have, historically been underrepresented while we get through these difficult times with the community's input and ideas on ways to resolve our on-going issues. Thus, meeting objective 1.3 of Goal 1.
- We are being transparent in our communications, our publications and with education components within the community about our goals, policies, successes & failures with honest empathetic dialogue. Thus, meeting objective 1.4 of Goal 1.

## Goal 1: Communication

### Next Upcoming Meetings for Richmond

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Richmond Station's ***Community Meetings*** are held on the 4th Tuesday of every month at 5:00pm

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Richmond's ***CPAB Meetings*** are held on the second Wednesday of every month at 6:00pm



For more information, visit [sanfranciscopolice.org/stations/richmond-station](https://sanfranciscopolice.org/stations/richmond-station) or email [SFPDRichmondStation@sfgov.org](mailto:SFPDRichmondStation@sfgov.org)

# Goal 1: Communication



## RICHMOND STATION NEWSLETTER

October 20, 2022

Hello Richmond District Residents and Merchants,

I am the new Captain of Richmond Station. I am honored that I was selected for this assignment and would like to introduce myself. I was born in the City, raised in the North Bay, and am a second-generation San Francisco Police Officer. I earned a Bachelor of Arts degree in Political Science from Brigham Young University, and prior to joining the SFPD, was a police officer in the Salt Lake City Police Department for three years.

After graduating from the San Francisco Police Academy in 2007, I worked as a Patrol Officer serving the Tenderloin, Mission, and Southern Police Districts. In my role as a Sergeant, I worked in the Mission District, the Criminal Investigations Unit, and the Homicide Detail. In 2017 I was promoted to Lieutenant and returned to the Mission District before being transferred to the Crime Strategies Division. In 2021 I was promoted to Captain and became the Commanding Officer of Tenderloin Police Station.

I'm very much looking forward to meeting and working with you all. Please don't hesitate to reach out if there is anything the Richmond Station family can do to help.

### PLEASE JOIN SFPD RICHMOND STATION FOR A COMMUNITY MEETING WITH CAPTAIN CANNING

SFPD Richmond Station's Monthly Community Meeting  
**TUESDAY, October 22nd, 2024**  
**IN-PERSON @ 5:30pm**



Participants can go to the  
**Academy of Sciences at 55 Music Concourse Dr (in GGP)**

Thanks and we hope to see you there!  
Academy of Sciences will not be open beyond the Community Meeting.  
If you have any additional questions, please contact  
**RICHMOND STATION at 415-666-8000**





# Goal 2: Education

- Richmond has been training and educating individuals and the community on crime reduction by highlighting crime trends and providing safety and crime prevention tips along with explaining SFPD policies and practices to empower and improve overall community safety. Thus, meeting objective 2.1 of Goal 2.
- We've worked on educational presentations with SFPD's Neighborhood Safety Team.
- We are messaging the Community regarding the prolific Garage Door break-ins and subsequent thefts.
- Community Message - Securing garage door with an "automatic garage door deadbolt"
  - Just like you add a DeadBolt to your front door, add a DeadBolt to your garage door.
  - Provides solution to lock garage door easily and automatically with existing garage door opener – no thought or effort required for additional layer of peace and security.
  - Advise with "Prevent Garage Door Break-Ins" prevention flyers published in newsletter and posted on social media.

# Goal 2: Education

- We post and hand out Park Smart educational flyers throughout the District and all over our Major Tourist HotSpots in an effort to help our people leave with what they came with and enjoy their time to the fullest.
- We add the education flyer to the Captain's weekly NewsLetter.
- We post and re-post the educational flyers on Social Media.
- We also posted an SFPD Burglary awareness video in the NewsLetter and on Social Media.
- We are maintaining high visibility patrols throughout our problem HotSpots advising residents and tourists alike on Garage safety and Park Smart tips.
- We are getting out of our patrol cars and talking with people while we hand out these flyers and explain in further detail, answering any questions along the way.
- By talking more with the public, we are getting great feedback on the issue.

## Goal 2: Education



### Join the San Francisco Civil Grand Jury

San Francisco Superior Court is seeking volunteers for the Civil Grand Jury. The Civil Grand Jury is the "watchdog" for the City and County of San Francisco. The Civil Grand Jury investigates the operations of City government, including officials, departments, and agencies. Each year, the Civil Grand Jury issues reports based on its findings. Those reports are heard before the Board of Supervisors.

The Civil Grand Jury serves for one year, from July 1 through June 30 of the following year.

#### Eligibility Requirements:

- 18 years of age or older and a United States citizen.
- San Francisco resident for at least the past 12 months.
- Able to commit time consistently throughout the term.
- Desire to work together with other concerned San Franciscans.

Help make government more efficient!

For more information, please visit <http://civilgrandjury.sfgov.org> or call 415-551-3635.

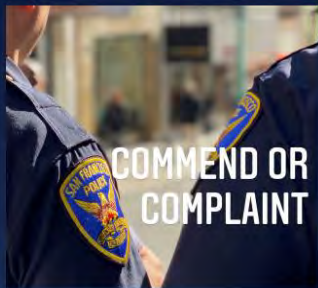


### Bias-Free Policing

Everyone deserves to be treated fairly.

SFPD officers undergo Implicit Bias & Procedural Justice training. Our goal is to ensure fair, impartial community policing.

We're dedicated to providing *Safety With Respect for All*.



Learn about our ongoing efforts to eliminate bias and increase accountability at [sanfranciscopolice.org/bias-free](http://sanfranciscopolice.org/bias-free).

## PREVENT GARAGE DOOR BREAK-INS

### ANATOMY OF A SAFE GARAGE



Your home is only as safe as its weakest entry point.

Your garage is an important part of your home and securing your garage is one of the most essential steps to securing your entire home. It is always recommended to regularly check and update your home's security system and safety measures.

For more information, please contact SF SAFE at (415) 551-1984 or visit [sfsafe.org](http://sfsafe.org).

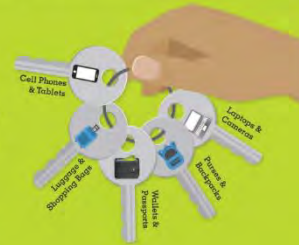
## Park Smart!

### THE KEYS TO PARKED CAR SAFETY ARE IN YOUR HANDS!



If you love it, don't leave it.

**DON'T TEMPT A CAR THIEF!**  
Car thieves only need seconds to break into your car. So Park Smart, and especially keep your trunk clear. Take everything with you.



### Prevent auto break-ins & know how to respond.

[maketherightcall.sfgov.org](http://maketherightcall.sfgov.org)

**PREVENTION**

- Are there any valuables or seemingly insignificant loose items visible in your car?
  - Place all loose items in the trunk of your car before you arrive to your destination to ensure thieves won't know what you are hiding.
- Tripping from out of town?
  - Check your luggage at the hotel instead of keeping it in your car.

**BROKEN WINDOW OR TRUNK**

- Is the break-in happening right now?
  - Call 911 with your location and suspect description.
- Did the break-in already happen?
  - File a police report online ([www.sanfrancisco.ca.gov/Report](http://www.sanfrancisco.ca.gov/Report)) or call 311.

**CAR BREAK-IN**

- What was stolen? Make a list of stolen items.
  - Although not required, you should provide the estimated value along with serial numbers to any electronics in a police report that can be filed online ([www.sanfrancisco.ca.gov/Report](http://www.sanfrancisco.ca.gov/Report)) or call 415-551-0122.
  - If credit cards were stolen, cancel them as soon as possible and check to see if any unauthorized activity has occurred. If so, include this activity on the police report.
  - If an original passport or social security card was stolen, go to the nearest police station.

**FIREARMS THEFT**

- What type of firearm was stolen?
  - If so, immediately go to a police station or call the police non-emergency line: 415-333-0122.

**REPORTING**

- Is a police report needed for an insurance claim?
  - A formal police report can be completed online ([www.sanfrancisco.ca.gov/Report](http://www.sanfrancisco.ca.gov/Report)) or in person at any San Francisco Police Station, or by calling 311.

### SAN FRANCISCO RESOURCE CARD

**Mayor's Office**  
(415) 556-4144  
[Mayor.London@sf.gov](mailto:Mayor.London@sf.gov)

**District Attorney's Office**  
(415) 557-4000  
[dist.attorney@sfgov.org](mailto:dist.attorney@sfgov.org)

**Police Commission**  
(415) 637-7020  
[policecommission@sfgov.org](mailto:policecommission@sfgov.org)

**Department of Public Works**  
(415) 271-3160  
[dpw@sfgov.org](mailto:dpw@sfgov.org)

**Department of Police Accountability**  
(415) 246-3771  
[dpa@sfgov.org](mailto:dpa@sfgov.org)

**Department of Homelessness & Supportive Housing**  
(415) 650-7700  
[dhsh@sfgov.org](mailto:dhsh@sfgov.org)

**City Services & Questions**  
311

**Municipal Transportation Agency (MTA)**  
(415) 654-7400  
[mta@sfgov.org](mailto:mta@sfgov.org)

**SFPD Richmond Station**  
(415) 656-9000  
[richmondstation@sfgov.org](mailto:richmondstation@sfgov.org)

**Emergencies**  
911

**San Francisco SAFE**  
(415) 551-1984  
[www.sfsafe.org](http://www.sfsafe.org)

**Non-Emergency Line**  
(415) 656-0122

**City Attorney's Office**  
(415) 556-4000  
[cityattorney@cityofsf.org](mailto:cityattorney@cityofsf.org)

**Anonymous Tip Line**  
(415) 676-4444

Whether you live in a single family home, condo, or a large apartment complex in San Francisco, there are a number of ways you can keep your residence safe and secure.

[www.sfsafe.org](http://www.sfsafe.org) | (415) 551-1984

## PREVENT GARAGE DOOR BREAK-INS

Garages can sometimes be the most vulnerable area of the home and they are often the entry point most targeted by thieves because of the easy access to the home. Here are some tips to help secure your garage and protect it from theft.

- ALWAYS CLOSE YOUR GARAGE DOOR**

This may seem obvious, but just do it through any residential neighborhood and you'll likely see a few wide open garage doors. This is an invitation to burglars and if the very least, you're allowing possible to easily view the contents of your garage.
- REINFORCE THE GLASS ON THE GARAGE DOOR**

Add vinyl adhesive to reinforce garage windows. You can also opt for a frosted or translucent glass design to allow sunlight in while obscuring contents inside.
- INSTALL AN INTERIOR MANUAL GARAGE DOOR LOCK**

When traveling on a vacation or for extended periods of time, disconnect automatic door motor and install a manual lock.
- INSTALL SURVEILLANCE CAMERAS**

There should be at least 1 exterior mounted camera facing the street and registered with the D.A. office.
- HAVE A QUALITY FUNCTIONING GARAGE DOOR**

Garage doors should be a secure, sturdy, and well built as your front door and should remain in good condition and light fitting. Deadbolts should also be added to the garage to increase door.
- INSTALL MOTION-SENSITIVE LIGHTS**

Motion sensitive lights with soft exterior lighting become more appealing targets for burglars. Ensure all entry points are well lit. Constant lighting supplemented by motion sensitive lighting is best.
- DON'T LEAVE GARAGE DOOR REMOTE IN YOUR CAR**

A garage door remote is basically another key. In your home and they're not a remote to use if it's in the car. Don't use a remote on a keychain.
- TIE EMERGENCY RELEASE CORD**

Tying your emergency release cord to a small ball will make it more difficult to reach. However, you may have to break the garage windows.
- SECURE ANY VALUABLES**

Place all tools in locked toolboxes and lock them to be sure to hang and lock any bike. As much as possible, try to avoid keeping valuable items in the garage or inside vehicles.
- INSTALL INTERIOR MAIL SLOT HOOD COVER**

The hood cover is equipped with a mail slot, a hood cover will prevent any view into the garage and its contents, eliminating embarrassment to thief.

For additional information, please contact SF SAFE at (415) 551-1984 or visit [sfsafe.org](http://sfsafe.org).

## Park Smart!



### Safe Habits to Adopt:

- Turn off the Ignition**

Never leave your car running unattended.
- Keep your vehicle & tires in good condition**

to prevent breakdowns—stranding you in a dark or unfamiliar place.
- Lock your doors**

when you get in your car.
- See something, say something**

If you see a motorist in distress, call 911 versus stopping to help.
- Clear your trunk**

and take your valuables with you every time you leave your car.
- If you are being followed,**

drive to the nearest police or fire station—a populated area is a good default.

## Goal 2: Education

### BE PREPARED FOR AN EARTHQUAKE

Earthquakes can collapse buildings and cause heavy items to fall, resulting in injuries and property damage.



**IF AN EARTHQUAKE HAPPENS, PROTECT YOURSELF RIGHT AWAY**



### HARDLY STRICTLY BLUEGRASS BAGS, COOLER & CHAIR POLICY

#### THESE ARE OK

- ✓ Clear plastic backpacks and clear insulated bags no larger than 16"x16"x6"
- ✓ Small bags, fanny packs & purses smaller than 6"x8"x3"
- ✓ 2.5 L or smaller hydration bladders or packs, refillable water bottles
- ✓ Small soft side cooler for medical or child care needs. Approximately 9"x6"x3"

#### PLEASE DON'T

- ✗ Large bags or coolers
- ✗ Chairs that obstruct your neighbors
- ✗ Kags per park rules

### OUTSIDE LANDS JOB FAIR

WEDNESDAY, JUNE 5  
RICHMOND DISTRICT COMMUNITY ROOM  
4PM - 7PM (461 8th Ave)

IN ORDER TO FURTHER OUR COMMITMENT TO BEING GREAT NEIGHBORS, THIS RECRUITMENT PROCESS IS INTENDED TO PROMOTE LOCAL LABOR OPPORTUNITIES FOR RESIDENTS OF THE RICHMOND AND SUNSET DISTRICTS. SPECIAL CONSIDERATION WILL BE GIVEN TO PEOPLE LIVING IN THESE NEIGHBORHOODS.

#### OUTSIDE LANDS IS HIRING FOR THE FOLLOWING POSITIONS:

- SITE SET-UP AND TEAR-DOWN CREW**
- SECURITY GUARD**
- CATERING**
- NATIONAL EVENT SERVICES**
- BEST BEVERAGE CATERING BARTENDERS**

### TAKE TIME TO PLAN FOR YOUR FOUR-LEGGED FAMILY MEMBERS BY STARTING A PET DISASTER PREPAREDNESS KIT

#### THE ESSENTIALS:

- TWO WEEK SUPPLY OF FOOD AND WATER
- MEDICATIONS AND DOSING INSTRUCTIONS
- NON-SPILL FOOD AND WATER BOWLS
- PLASTIC BAGS FOR WASTE DISPOSAL
- LEASHES/COLLARS/HARNESSES
- CAR LITTER BOX AND LITTER
- PET FIRST-AID KIT
- PAPER TOWELS
- DISINFECTANTS
- TOYS AND TREATS
- NEWSPAPER
- BLANKETS

**DON'T FORGET TO PLAN FOR YOUR ENTIRE FAMILY**

**READYFORWILDFIRE.ORG**

San Francisco SAFE, Inc. (Safety Awareness for Everyone) is a nonprofit 501(c)(3) organization that engages, educates and empowers San Francisco to build safer neighborhoods through crime prevention, community engagement, education and public safety services that result in stronger, more vibrant and resilient communities.

SF SAFE's services provide people with the tools, knowledge and skills to help address and prevent crime and violence and to become advocates for safety and wellness in their neighborhoods. Most services are provided cost-free to the San Francisco community. Ultimately SF SAFE's work is about working together to create a safer San Francisco.

**WHO WE ARE**

### OTS TRAFFIC SAFETY

#### Distracted Driving

Distracted driving is anything that takes your eyes or mind off the road. In the smartphone age, distracted driving is the most dangerous when drivers are using their cell phone behind the wheel.

Whether it is talking, texting, texting, plugging in devices, such as speaker or voice commands, social media feeds, using a cell phone is not only dangerous, but also illegal!

In 2017, 2,166 people were killed in distracted driving related crashes across the country, or nearly 10 percent of all traffic deaths.

Using a phone to dial, talk or text triples the risk of a driver getting into a crash. Texting is the most alarming distraction. Sending or reading a text takes your eyes off the road for an average of 4.2 seconds. At 55 mph, that's like driving the length of a football field with your eyes closed!

Other serious driver distractions such as eating, grooming, reaching for objects on the floor, changing clothes or talking with passengers are just as dangerous. The safest thing drivers can do is put down the phone, focus on the road and just drive.

#### Cell Phone Law

Holding a phone while driving is illegal. Any electronic device must be used in a hands-free manner, such as speaker or voice commands. This law applies when at a stop sign or signal.

To use a phone while driving, it must be mounted on the dashboard, windshield (seven inch square in lower right corner or five-inch square in lower left corner), or center console.

When the phone is mounted, drivers can swipe or tap the screen once to activate or deactivate a feature. It is illegal to swipe multiple times, enter information or text.

A first offense ticket is \$162, with additional offenses costing even more.

You may use your phone while holding it for true emergencies, like calling 911.

For additional driver safety tips and resources, visit [go.safely.org](http://go.safely.org).

Be part of the solution by resisting the urge to talk or text while driving and "Go Safely, California!"

### 5 Ways to Protect Mail & Packages

- 1. Don't leave packages unattended for any length of time.
- 2. Leaving town? Use the request Hold Mail service at USPS.com!
- 3. Use USPS special services like Signature Confirmation® or Registered Mail®.
- 4. Use USPS special services like Signature Confirmation® or Registered Mail®.
- 5. Use USPS special services like Signature Confirmation® or Registered Mail®.

### BE AWARE OF BLESSING SCAMS

Be aware of strangers.  
Do not easily believe in what strangers say.  
Keep a distance from strangers.  
Do not follow strangers anywhere.  
Do not let strangers touch you.  
Do not withdraw money at banks with strangers.  
Do not bring strangers home.  
Be aware if strangers ask for money.  
Before withdrawing large sums of money/valuables, discuss with your family first.

If you are in doubt, stay calm and call 9-1-1 immediately!  
For language assistance, state the language you speak such as "Can you speak Spanish?" or "Can you speak Chinese?"

Blessing Scam Prevention Hotline: (415) 588-9212  
(Voice Activation)

### HOLIDAY SHOPPING SAFETY TIPS

- SHOP DURING DAYLIGHT HOURS WHENEVER POSSIBLE. IF YOU MUST SHOP AT NIGHT, GO WITH A FRIEND OR FAMILY MEMBER.
- AVOID CARRYING LARGE AMOUNTS OF CASH. ONLY CARRY THE DEBIT/CREDIT CARD(S) YOU NEED TO USE FOR THE DAY.
- AVOID DISTRACTED WALKING AND LIMIT THE USE OF YOUR CELLPHONE IN PUBLIC.
- DO NOT LET OTHERS DISTRACT YOU IN CROWDED AREAS.
- PARK IN WELL LIT AND WELL TRAVELED AREAS.

**RICHMOND STATION SFPD**

**CHRYSLER POLICE ADMINISTRATION RICHMOND STATION SFPD**

## Goal 2: Education

### SAFETY TIPS FOR DRIVING IN THE RAIN

SAFETY TIPS FOR DRIVING IN THE RAIN

**Driver**

- TURN ON HEADLIGHTS** - Turn on headlights or fog lights, even when it's not raining, to help other drivers see you.
- 3 SECONDS DISTANCE RULE** - Pick a fixed object on the road ahead. When the car in front of you passes it, count "one-thousand-one, two, three." If you reach the object before "three," you're too close.
- LOOKOUT FOR PEDESTRIANS** - Pedestrians are more likely to be hit in the rain. Watch for them, especially at crosswalks.
- DO NOT FOLLOW TRUCKS OR BUSES TOO CLOSELY** - Large vehicles can block your view of the road ahead.
- AVOID SUDDEN MOTION** - Sudden movements can cause loss of control on a wet surface.
- AVOID HEAVY RAIN** - Heavy rain can reduce visibility and make it difficult to see the road.
- DRIVE SLOWLY** - Driving slowly helps you maintain control on a wet surface.

### Friendship Line California

1 (888) 670-1360

Institute on Aging

If you or a senior you know needs emotional support, we're ready to listen 24/7. 888.670.1360 Please help us reach those in need by sharing the new toll-free number.

The Friendship Line is both a crisis intervention hotline and a warmline for non-emergency emotional support calls.

**Don't Drink & Drive**

Celebrate With Family, Not Law Enforcement.

San Francisco Police Department

Drive Sober or Get Pulled Over

**Don't Drink & Drive**

Celebrate With Family, Not Law Enforcement.

San Francisco Police Department

### PARK SMART!

Take ALL of your valuables with you.

**PARQUÉ INTELIGENTE**  
Saque todas sus cosas de valor.

**GAREZ VOUS MALIN**  
Ne laissez pas vos objets de valeur dans votre voiture.

財不可露眼!  
離開汽車時, 請把貴重物品隨身。

Let's kick auto break-ins to the curb!

### SO YOU THINK YOU CAN MULTITASK?

Your brain can't process two things at once. It switches attention from one task to another.

96% of people think texting while driving is dangerous - yet 44% do it.

Disruptive even when sitting at red lights or stop signs because it takes your brain some time to return its focus to the road.

Voice-to-text is not safer - it may distract you longer than texting.

Nothing is more important than getting to your destination safely. Use your phone and other technology only when you are safely parked.

**JustDrive**

nsc.org/justdrive

### Who's Driving - You or Your Car?

Adaptive cruise control maintains speed but doesn't soon for hazards.

Blind spot warnings may not alert you to every vehicle in the next lane.

Don't rely on automatic emergency braking to avoid a crash.

Technology works with us, but it doesn't work without us.

Visit **MyCarDoesWhat** to learn about your car's technology.

**JustDrive**

nsc.org/justdrive

### PACKAGE THEFT PREVENTION GUIDE

- WON'T BE HOME?** - Ask the mail carrier to hold your mail, or use a secure mailbox.
- USE SPECIAL SERVICES** - Sign up for special services like mailboxes with keyholes.
- REQUEST NONDESCRIPT PACKAGING** - Request nondescript packaging for your packages.
- NETWORK WITH NEIGHBORS** - Share information about suspicious activity.
- PORCH AREA VISIBILITY** - Improve visibility around your porch.
- CUSTOMIZE DELIVERIES** - Customize delivery times and locations.
- DELIVER TO SECURE LOCATIONS** - Deliver to secure locations like mailboxes.
- USE MODERN ALTERNATIVES** - Use modern alternatives like digital delivery.

### ENJOY A SAFE HOLIDAY

BE AN ALERT SHOPPER!

Tips for personal safety, property safety, pick-pocketing prevention, identity theft, and identifying suspicious activities.

Be alert and aware of your surroundings at all times. Alert security if you notice any of the following in any public space:

- Unattended packages
- Persons exhibiting erratic or nervous behavior
- Suspicious chemical smells or pungent odors
- Anyone tampering with surveillance cameras
- People wearing bulky or inappropriate clothing which may be used to conceal threatening devices or objects

If you see something...**SAY SOMETHING!**

Visit **www.sfsafe.org** for more safety tips!  
Crime Prevention Partner of San Francisco Police Department

**SAFETY RESOURCES**

Emergencies: 9-1-1  
Non-emergencies: (415) 553-0123  
City Services: 3-1-1

SAFE: sfsafe.org | (415) 553-1984  
SFPD: sanfranciscopolice.org  
SFFD NERT: sfgov.org/sffdnert  
SF Park Smart: https://sfgov.org/park-smart  
District Attorney: sfdistrictattorney.org  
National Crime Prevention Council: ncpcc.org

## Goal 2: Education

### Protect Against Scams

PG&E will never contact a customer for the 1st time within 1 hour of a service disconnection. For scheduled PG&E appointments, you will receive a call from a service representative. Ask for ID before allowing anyone claiming to work for PG&E inside your home. Visit pge.com and register for Your Account to access account details.

Scammers can create authentic-looking 800 numbers. If you have doubts, hang up. Scammers may say that a customer was overbilled and is owed a refund or rebate. PG&E never solicits personal information or banking information over the phone. Scammers may aggressively demand immediate payment.

[pge.com/scams](http://pge.com/scams)

JOIN US TO HONOR OUR FIRST RESPONDERS

at the annual  
**Police/Fire Mass**  
and 9/11 Remembrance  
SEPTEMBER 11, 2022, 9 AM  
CATHEDRAL OF ST. MARY OF THE ASSUMPTION



With Archbishop Salvatore J. Cordileone and chaplains in heavenly law enforcement, firefighters, paramedics and all first responders on the anniversary of 9/11 and continuing the tradition of commemorating the 10th Harbor Hotel fire.

A reception will follow in the event center.

Sponsored by the San Francisco Fire Department, the San Francisco Police Department & the San Francisco Sheriff's Department.

SEARCH FOR THE POLICE/FIRE MASS 2022

SAN FRANCISCO

SAN FRANCISCO COLLABORATIVE AGAINST HUMAN TRAFFICKING

SAN FRANCISCO COLLABORATIVE AGAINST HUMAN TRAFFICKING 2022 CONFERENCE

UNRAVELING THE COMPLEXITIES OF HUMAN TRAFFICKING

THANK YOU TO OUR SPONSORS!

N C J >

Friday, October 14, 2022, 8:30 AM - 4:00 PM - VIA Zoom

Conference Highlights

Moving Plenary Panel:

"Morning Breakout Panels:

Human Trafficking for Criminal Activities

Supporting Human Trafficking Survivors with Disability

Identifying and Protecting Survivors of Transnational and Intra-state Trafficking

Beyond Consent - The Youth Perspective

Open Trafficking

Efforts toward Ratification of Critical International Treaties in Fighting Human Trafficking

Afternoon Plenary Panels:

Human Trafficking for Criminal Activities

Supporting Human Trafficking Survivors with Disability

Identifying and Protecting Survivors of Transnational and Intra-state Trafficking

"Afternoon Breakout Panels:

The Evolution in Law Enforcement Assistance and Protection of Survivors

Supporting Human Trafficking Survivors with Disability

Identifying and Protecting Survivors of Transnational and Intra-state Trafficking

"All registration, please indicate which breakout panel you plan to attend.



Presenting Agencies Include:

Asian Women's Shelter, Battered Women's Justice Project, Betwixt Global Foundation, INTERPOL, San Francisco Department on the Status of Women, San Francisco District Attorney's Office, San Francisco Public Defender's Office, San Francisco Superior Court, United States Attorney's Office - NDCA, FBI, Homeland Security Investigations, Justice At Law, California Massage Therapy Council, Community Solutions, San Francisco Police Department, United Nations Association - San Francisco Chapter, Western International - Help 2Women, Workers' Rights Clinic, Katharine & George Alexander Community Law Center, Santa Clara University School of Law, National Council of Jewish Women, San Francisco, National Center on Sexual Exploitation, UCSF & Zuckerberg San Francisco General, Santa Clara Valley Medical Center, Kaiser Permanente, League of Women Voters, National Center for Missing and Exploited Children, San Francisco City Attorney's Office, AACC, BKKM Martin, National Human Trafficking and Disabilities Working Group, International Rescue Committee, Sacramento Legal Services for Children, Dream Youth Clinic, Roots Community Health.

Opening Remarks:

The Hon. Stephanie Hines, U.S. Attorney, Northern District of California

Prosele Landino, San Francisco District Attorney

Manohar Raju, San Francisco Public Defender

Keynote:

Najda Warner, PhD, Director of Training and Technical Assistance, National Women's Justice Project

Featured Speakers & Moderators Include:

The Hon. Brian Beach, California Superior Court Judge

Urban King, Senior Advisor in Charge, Homeland Security Investigations

James Smith, Deputy Attorney General, Florida

Dr. Stephanie Powell, Vice President and Director, Law Enforcement Training and Service, National Center on Sexual Exploitation

Tanya Chubb, MD, MPH, Clinical Professor, Kaiser Permanente, Kaiser Permanente, Kaiser Permanente, Kaiser Permanente

Michelle Smith, Senior Counsel, Kaiser Permanente, Kaiser Permanente

Theresa Williams, Clinical Instructor, Kaiser Permanente, Kaiser Permanente

Armeda Rivers, Program Associate, Special Victims Unit - Human Trafficking, San Francisco Police Department

REGISTER AND FIND MORE INFORMATION AT:  
<https://sfcaat2022.conferenceeventbrite.com>



Join Keli Hendricks from Project Coyote, SF Animal Care & Control, and the SF Recreation & Parks Department for a...

### Virtual Coyote Talk

Thursday, February 17, 2022 6:00 pm to 7:30 pm

Learn about the coyotes in our midst, common coyote myths, ways to keep you and your pets safe, what to do if you see a coyote, laws and coyotes, and so much more!

Q&A to follow the presentation

To join the talk:  
<https://sfapd.zoom.us/j/86052534048>  
Meeting ID: 860 5253 4048  
+16699008833, 86052534048# US

For additional questions, please contact [acc@sfgov.org](mailto:acc@sfgov.org)



### How to Join SFPD's Virtual Community Meetings

Participating in the SFPD's Community Meetings is one of the best ways San Francisco community members can engage in community policing, interact with local SFPD station leadership, and stay updated on crime trends and police activities.



RSVP to [communitysafe@sfpd.org](mailto:communitysafe@sfpd.org)

Start off by RSVP-ing to any SFPD Virtual Community Meeting by emailing [communitysafe@sfpd.org](mailto:communitysafe@sfpd.org). Be sure to state which station you are attending or the date/time and captain's name (info included on flyer).



Complete the Registration Form

After sending the email to RSVP, SF SAFE will send you a brief registration form requesting your name, email, phone number, and questions for the captain. When filling out the form, please be sure to answer them completely and correctly. If you don't have any questions, feel free to put "none" or "N/A" so the form will go through.



Be Sure to Click "Submit"

Once the registration form is properly completed, click "submit" for the form to go through. A "Thank you for submitting the form" page should appear so you know your registration was processed.



Receive Zoom Link

A few days before the Community Meeting, you will receive the Zoom link for the meeting via email, as well as a separate email confirming that the Zoom link has been sent. Please check your junk/spam mail and other folders to ensure the Zoom link doesn't end up there.

If you have any questions related to registering for the SFPD Virtual Community Meetings, please contact SF SAFE at (415) 555-1984 or email us at [communitysafe@sfpd.org](mailto:communitysafe@sfpd.org)

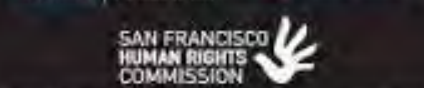
### Rewriting Traffic Stop Rules



COMMUNITY LISTENING SESSIONS

- THURSDAY, AUGUST 18 - 6:30PM  
+ via Zoom | 380 Consulting
- TUESDAY, SEPTEMBER 6 - 3:30PM  
+ via Zoom | 380 Consulting
- TUESDAY, SEPTEMBER 20 - 5:00PM  
+ via Zoom | 380 Consulting

To learn more and register for meetings, scan the QR code at [www.sfcaat.com](https://www.sfcaat.com)



QUESTIONS? CONTACT HRC: [info@sfcaat.com](mailto:info@sfcaat.com) OR (415) 252-2400

### OUTSIDE LANDS

AUG 5-7 2022 - GOLDEN GATE PARK - SAN FRANCISCO, CA

### ANNUAL COMMUNITY MEETING

Community meeting on Outside Lands with Another Planet Entertainment, Rec and Park, SFMTA, SFPD, and the District Supervisors to provide information and take feedback and suggestions from the community for the upcoming 2022 Festival.

THURSDAY, JULY 7, 2022  
5:30 PM  
COUNTY FAIR BUILDING  
GOLDEN GATE PARK



### OUTSIDE LANDS

AUG 5-7 2022 - GOLDEN GATE PARK - SAN FRANCISCO, CA

### JOB FAIR

WEDNESDAY, JUNE 8  
BILL GRAHAM CIVIC AUDITORIUM  
99 GROVE STREET  
3PM - 7PM

IN ORDER TO FURTHER OUR COMMITMENT TO BEING GREAT NEIGHBORS, THIS RECRUITMENT PROCESS IS INTENDED TO PROMOTE LOCAL LABOR OPPORTUNITIES FOR RESIDENTS OF THE RICHMOND AND SUNSET DISTRICTS. SPECIAL CONSIDERATION WILL BE GIVEN TO PEOPLE LIVING IN THESE NEIGHBORHOODS.

OUTSIDE LANDS IS HIRING FOR THE FOLLOWING POSITIONS:

<p><b>STREET-UP AND TEAR-DOWN CREW</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Knowledge of building for scaffolding, painting, scaffolding, and heavy construction. Must be able to lift 25 lbs. or more.</p>	<p><b>DECK SET-UP</b></p> <p>Must have prior job or volunteer experience. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>
<p><b>PRIVATE BOX SUITES STAFF</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>	<p><b>PRODUCTION DRIVERS</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>
<p><b>GRASS LANDS BUDGETER</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>	<p><b>GRASS LANDS INVENTORY SPECIALIST</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>
<p><b>BEST BEVERAGE CATERING BARTENDERS</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>	<p><b>BEST BEVERAGE CATERING CHECKERS</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>
<p><b>SECURITY &amp; EVENT STAFF</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>	<p><b>ROCK MEDICINE</b></p> <p>Must be a legal U.S. citizen or legal resident in the state of California. Must be able to lift 25 lbs. or more. Must be able to work outdoors.</p>

OUTSIDE LANDS IS COMMITTED TO A POLICY OF EQUAL OPPORTUNITY FOR ALL PERSONS. OUR POLICY AIMS TO ENSURE THAT NO ONE APPLICANT OR EMPLOYEE IS THE SUBJECT OF DISCRIMINATION ON ANY BASIS. MUST BE 18 YEARS OR OLDER TO APPLY. ADDITIONAL OPPORTUNITIES MAY BE AVAILABLE FOR OTHER POSITIONS FOR THE ROCK MEDICINE, CATERING, TEAR-DOWN, AND BILLBOARD MANAGEMENT POSITIONS.

Only fully COVID-19 vaccinated applicants will be considered for a position. All applicants must be fully vaccinated against COVID-19. If you are not fully vaccinated, you will not be eligible to apply. We are committed to providing a safe and healthy work environment for all our employees. We will provide masks and other safety equipment as needed.

APPLICATIONS WILL BE PROVIDED ON SITE. PLEASE BRING A COPY OF YOUR RESUME

For more information about the festival, please visit [www.outsidelands.com](https://www.outsidelands.com) or contact [info@outsidelands.com](mailto:info@outsidelands.com)

### **Goal 3: Problem-Solving**

- Major Community concerns and complaints over homelessness and quality-of-life issues in district hotspots including RV campers along Ocean Beach & Fulton.
- The City's strategy in addressing homeless encampments continues to be taking a services led approach with the objective of connecting the unsheltered population with available resources, if the call for service is outside our scope. Thus, meeting objective 3.1 of Goal 3.
- We maintain outreach, establish rapport, work in collaboration with other City agencies to develop responses to local issues and concerns. Thus, meeting objective 3.2 of Goal 3.
  - We regularly work with individuals, community-based organizations, and several City agencies which include; All Outreach Specialists working with the City, SFFD SCRT (Street Crisis Response Teams), SF HOT (Homeless Outreach Teams), SF Department of Public Works, SF Park Rangers, SF Park & Rec Environmental Clean-Up, HSOC (Healthy Streets Operation Center), etc...
- As resources are allocated to other City agencies to minimize Police involvement, everything we do now involves working collaboratively as a problem-solving team with those agencies to develop and utilize a formalized problem-solving model throughout the District. Thus, meeting objective 3.3 of Goal 3.

# Goal 3: Problem-Solving





# Goal 3: Problem-Solving





## Goal 3: Problem-Solving

### COMMUNITY AMBASSADOR PROGRAM – IN THE RICHMOND DISTRICT NOW

- Community Ambassadors are civilian retired sworn members who serve to supplement foot beat patrol presence in business and commercial corridors.
- Provide enhanced safety for the community in business corridors Visitors & Merchants
- Serve as a liaison between SFPD and the Community Benefit and Business Improvement Districts
- Deter crime with high visibility presence
- Assist in problem solving using collaborative working partnerships within City Departments and the community

### COMMUNITY AMBASSADOR DUTIES;

- Report and coordinate the response of SFPD personnel for any crime in progress or enforcement action utilizing PD Radio, BID Radio, 911, or non-emergency
- Assist with quality-of-life issues
- Collaborate with community partners in community policing efforts and demonstrating a guardian mindset
- Build a relationship with merchants and various businesses Distribute SFPD safety and resource material (i.e. PARK SMART, Homeless Outreach card, safety tips, etc...)



# Goal 3: Problem-Solving

COMMUNITY AMBASSADORS – What to look for...



## Goal 4: Relationship Building



- We are maintaining high visibility patrols in marked SFPD vehicles and out walking on foot and engaging with individuals. Thus, meeting objective 4.1 of Goal 4.
- While out of these high visibility precinct walks, or business corridor walks Officers are handing out flyers and stickers starting those ice breaker conversations.
- These conversations are transparent, honest and build rapport within our Neighborhoods and Communities fostering a respectful and courteous partnership, where the police and communities share ideas, share differences, and find a common ground to achieve common goals.
- Officers are participating in the Community Engagement Events which creates a positive connection in these difficult times for both the Community and the Officers and brings more diverse points of view.
- Everyone we encounter is being treated with the same unbiased, dignified and equal treatment and access to resources to all community members. Thus, meeting objective 4.2 of Goal 4.



# Goal 4: Relationship Building



# Goal 4: Relationship Building



SF RICHMOND DISTRICT  
AUTUMN  
MOON  
FESTIVAL

三藩市列治文區中秋街會

SATURDAY, SEPTEMBER 9, 2023  
11:00 AM - 3:00 PM

Clement Street between  
7th Avenue to 10th Avenue

Live Performances, Traditional Arts & Crafts,  
and Bunny Contest

9月9日(週六) 上午11時至下午3時  
企利文街7街至10街  
現場文藝表演, 傳統中國藝術, 可愛兔仔比賽



# Goal 4: Relationship Building



**RIB COOK-OFF**  
at Rec and Park's Spring Eggstravaganza

Saturday, March 31  
11 a.m. to 3 p.m.  
@ Sharon Meadow in Golden Gate Park

Want to compete? Want to be a judge? Call (415) 728-2879

SAN FRANCISCO POLICE  
S.F. OFFICE OF COMMUNITY RELATIONS  
and other City Departments



# Goal 4: Relationship Building



 **ICE CREAM**  
with a **COP!**

**A Free Single Scoop of Ice Cream**  
In partnership with Joe's Ice Cream & Burgers,  
SFSAFE and the Richmond Community



Richmond District Community!  
You're invited to...  
**MEET & CHAT** w/ community SFPD officers from  
our neighborhood Richmond Station

 **Friday May 21, 2:00pm - 4:00 pm**  
Joe's Ice Cream 5420 Geary Blvd



# Goal 4: Relationship Building



# Goal 4: Relationship Building



# Goal 4: Relationship Building



# Goal 4: Relationship Building



# Goal 4: Relationship Building



# Goal 4: Relationship Building



# Goal 4: Relationship Building



# Goal 4: Relationship Building





# Goal 4: Relationship Building



# Goal 4: Relationship Building



## Goal 5: SFPD Organization



- We are being flexible, adaptable and are committed to continuous review and improvement as we strive to be better than yesterday. Thus, meeting objective 5.2 of Goal 5.
- We are listening to our Community and Members perspectives and input and are establishing a working partnership in decision-making and developing process to address our local needs. Thus, meeting objective 5.3 of Goal 5.
- We are getting as many Officers as possible involved in our Community Policing Events in order to reflect the City's diversity along with Richmond's diversity as well and we are providing them with resources. Thus, meeting objective 5.5 of Goal 5.
- During Community Meetings the Captain regularly advises attendees to encourage and support anyone interested in a career in law enforcement to pursue it because we need the kind of people the community would standby and reflect well of. Thus, meeting objective 5.6 of Goal 5.
- We maintain consistency in our practices and continuity within our Community relationships. Thus, meeting objective 5.8 of Goal 5.
- We hold ourselves and others accountable for actions while embodying our Community Policing values. Thus, meeting objective 5.10 of Goal 5.



## Community Partners - Business Groups

- The Richmond District includes many merchant/business corridors and local shops. Several of these business corridors have regular meeting working groups.
- To meet the community policing goals of communication, educating the public, problem solving, and relationship building, Richmond Station personnel have attended these business group meetings - **as requested**.
- **Sacramento Street Merchants Association**
- **Clement Street Merchants Association**
- **Planning Association for the Richmond**
- **Geary Street Merchants Association**
- **Balboa Village Merchants Association**



## Community Partners - Community Groups

- In addition to meeting with business groups, the members of Richmond Station interact with a variety of community groups.
- These interactions have supported our strategic plan to educate the community groups of the Department's policies and functions and to provide information on oversight.
- Beyond **regularly** meeting with the various community groups. Richmond personnel host a monthly Richmond Station Captain's Community Meeting.
- Community Groups in Richmond District include:
  - **Planning Association for the Richmond**
  - **Richmond District Neighborhood Center**
  - **Pacific Heights Residents Association**
  - **Sea Cliff Neighborhood Association**
  - **25<sup>th</sup> Ave Corridor Group**
  - **Jordan Park Association**
  - **Community Youth Center**
  - **Captains Police Advisory Board**
  - **SFPD's CED Neighborhood Safety Team**
  - **One Richmond**
  - **Self Help for the Elderly**
  - **Richmond YMCA**
  - **Balboa Neighborhood Association**
  - **Richmond District Neighborhood Center**



# Problem Solving Crime Trend – Auto Boosts

- In 2022, San Francisco saw an increase in the number of Auto Boost/Smash & Grab incidents Citywide as a popular tourist destination, the Richmond District was not exempt from this.
- In response to **hearing** our Community's outrage about these on-going acts and in conjunction with our Community Partners (SFPD's CED Neighborhood Safety Team, SF Park & Rec, SF Park Rangers, Beach Chalet, DeYoung Museum, Academy of Science, Planning Association for the Richmond, Geary Merchants Association, District Supervisors along with members of the community) we have developed the following problem-solving plan to combat this on-going issue.
- Officers focus will be to achieve public awareness and enforcement to make the streets in our District safe for residents, visitors, and businesses.
- In addition to the above, all officers from Richmond Station will utilize additional resources to educate the public on auto boosts, burglaries and thefts.
- City-Wide Plainclothes Units will conduct surveillance operations on our highly targeted tourism and business areas, in an effort to apprehend criminal(s) who are committing these crimes.

## Problem Solving Crime Trend – Auto Boosts

- The educational outreach component will be to residents and businesses, in an effort to decrease thefts from vehicles.
  - Officers will engage in educational dialogue with citizens, alerting them to the issue and how we can partner to address this crime. (SFPD's CED Neighborhood Safety Team) How they can be aware of what is going on in their neighborhood (next door app) (See something Say Something).
  - Officers will also provide citizens the "Park Smart" Cards to remind them about the importance of removing items from their vehicles.
  - SFPD's CED Neighborhood Safety Team, to provide crime prevention tips.
  - Traffic Message Boards placed in hotspots to alert and advise would be victims.
  - Signage and Banners placed in District hotspot parking lots to alert and advise would be victims of dangers and safety tips.
  - Advisory info and flyers published in Richmond's NewsLetter and posted on Station's social media.

## Problem Solving Crime Trend – Auto Boosts

### A) Organized Community Meetings:

- Includes meetings at Richmond Station and at locations in the District.
  - Sharing crime data where permitted by law.
  - Provide input to the public on our progress.

### B) District Supervisor

- Monthly meetings with District Supervisors (D1 & D2) to provide updates on education and enforcement plan.

### C) Informal Community Meetings and Outreach Officers:

- All officers (especially Outreach Officers), interact with citizens each day.
- In addition, informal gatherings such as "Coffee with a Cop" or "Ice Cream with a Cop" offer officers a great opportunity to do community education outreach on the issues.

### D) Social Media & SFPD Publications:

- The use of Social Media (Twitter) and SFPD produced publications (weekly newsletters, emails) offer officers an effective method to educate the public on this issue.
- The ability for citizens to share the outreach efforts with others make this an attractive way to organically reach new stakeholders.
- Share crime data with the public online where appropriate and permitted by law.

### E) Tracking Progress

- Gather weekly, monthly, quarterly, and yearly Crime Data Warehouse Business Intelligence Statistic reports to compare progress.
- Based on trends, and through review & improvements process see if adjustments to the plan need to be made.



## Problem Solving Crime Trend - Burglaries

- Since 2020, San Francisco has seen a dramatic increase in the number of commercial and residential burglaries and the Richmond District was not exempt from this.
- A common theme of residential burglaries has been a person breaking a garage window, using a tool or piece of material to reach in and pull the emergency release, thus gaining entry into the once locked garage.
- Often times there will be multiple burglaries that take place in a very short time frame which is concentrated in one specific area.
- Richmond Station will conduct on-going burglary and property crime abatement efforts, coupled with an educational outreach program, to address this issue from multiple fronts.
- A three-tiered approach (education, enforcement and environment) can be an effective tool in reducing crime as it offers a more comprehensive effort to address the issue.

## Problem Solving Crime Trend - Burglaries

- Richmond Station's Patrol Officers will conduct high visibility operations in areas that have seen an increase in burglary related crimes in an effort to deter and apprehend criminal(s) in the act who are committing these crimes.
- Officers will protect life and property, maintain law and order, outreach to achieve public awareness, enforcement and environmental outcome change to make the streets in our District safe for residents, visitors, and businesses.
- The objectives are to apprehend suspects committing these crimes, deter possible suspects, and reduce the amount of crimes in the Richmond District because we **hear** our Community outraged regarding these on-going acts.
- In response to **hearing** our Community's concern over these on-going burglaries and in conjunction with our Community Partners (SFPD's CED Neighborhood Safety Team, Planning Association for the Richmond, Balboa, Clement, Geary, Sacramento Merchants Association, All our Neighborhood Associations, SF Park & Rec, SF Park Rangers, Beach Chalet, District Supervisors along with members of the community) we have developed the following problem-solving plan.

## Problem Solving Crime Trend - Burglaries

### A) Organized Community Meetings:

- Includes meetings at Richmond Station and at locations in the District.
  - Sharing crime data where permitted by law.
  - Provide input to the public on our progress.

### B) District Supervisor

- Monthly meetings with District Supervisors (D1 & D2) to provide updates on education and enforcement plan.

### C) Informal Community Meetings and Outreach Officers:

- All officers (especially Outreach Officers), interact with citizens each day.
- In addition, informal gatherings such as "Coffee with a Cop" or "Ice Cream with a Cop" offer officers a great opportunity to do community education outreach on the issues.

### D) Social Media & SFPD Publications:

- The use of Social Media (Twitter) and SFPD produced publications (weekly newsletters, emails) offer officers an effective method to educate the public on this issue.
- The ability for citizens to share the outreach efforts with others make this an attractive way to organically reach new stakeholders.
- Share crime data with the public online where appropriate and permitted by law.

### E) Tracking Progress

- Gather weekly, monthly, quarterly, and yearly Crime Data Warehouse Business Intelligence Statistic reports to compare progress.
- Based on trends, and through review & improvements process see if adjustments to the plan need to be made.

# Problem Solving Crime Trend - Quality of Life Issues

- We had an abandoned store front in District that was an epicenter for Quality-of-Life issues that were plaguing the Neighborhood and the Community.
  - We have had a large number of calls for services, email and 311 complaints regarding this specific store front for years.
  - The issues were quality-of-life, homelessness and involved severe mental health issues.
  - We regularly offered City services which were refused.
  - We continuously had to clean the area up due to human feces and human urine on the sidewalk.
  - The filth and food debris laying around was attracting the rats.
  - The area would get physically cleaned of all items and then we would coordinate a SF DPW high pressure power wash down with soap.
- When one encampment would finally leave the area and the neighborhood would get some instant relief with peace and quiet and cleanliness another encampment would take its place creating worse problems.

# Problem Solving Crime Trend - Quality of Life Issues

- This was a revolving door scenario, and the property owner was not responding to their abandon store front requirements per City decree.
- Working with SF Deputy City Attorney along with SF Department of Building Inspection and in collaboration with HSOC we were able to contact the property owners regarding the store front that has allowed homeless habitations to continue to be a blight to the community and draw substantial City resources.



- Abandoned store front violation notifications per SF Department of Building Inspection Complaint Data Sheet along with City Attorney's Letter were sent to Building Owners regarding Public Nuisance and compliance request in a timely manner.
- We are working as a Team with several City Agencies to bring this issue to a conclusion.
- The property owner responded to City Attorney's Letter immediately by boarding up alcove with plywood while awaiting metal gates.
- Our Outreach Officers are maintaining a clean and clear area for community peace and safety.

# Quality of Life Issues



# Problem Solving Crime Trend - Quality of Life Issues

- RV campers along Ocean Beach & Fulton were creating additional Quality-of-Life issues plaguing the Neighborhood and the Community.
- RV dwellers were refusing City services a multitude of times and enjoying the City's temporary halt to valid towing operations during Covid-19.
- RV camper had very expired registration well beyond the legal limit and were discarding debris to sidewalk or street without due regard.
- Some RV encampments became HotSpots for illegal and loud conduct which regularly disturbed the peace in the neighborhood.
- All RV Campers received final advisements and when towing restrictions were lifted post Covid-19, towing for long overdue registration violations resumed.
- When **PREVENTION** and **INTERVENTION** failed, **ENFORCEMENT** began after listening and *hearing* the Community's concerns to keep the peace and safety.





# Problem Solving Crime Trend – Graffiti



- Several buildings that are operational and closed are experiencing a severe uptick in graffiti with the majority concentration of graffiti happening at night.
- A collaborative effort of the SFPD, business owners, residents, the community and, DPW is underway, and all stakeholders are communicating well. Information, awareness, environment & safety tips are being shared which creates transparency and all involved understand what is going on, what is being done and everyone shares in the success stories when they happen.



- Officers are establishing quality working relationships with residents and business owners and obtaining critical information needed to proceed the prosecution when these taggers are stopped and arrested.
- The main objective is to bring these prolific taggers to justice with a solid foundation and well written documentation.
- We have had great success working with SFPD subject matter experts advising our Officers, who turn around and take this information advising and educating our business owners, residents, and community.
- Officers have been contacting, detaining and arresting these taggers along with some prolific taggers which has a dramatically positive impact on public safety and the community's sense of safety while walking about.

## Graffiti



# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Sundays in January	Clement Street Farmers Market	Clement Street	A.I.M.
1/8	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
Week of: 1/6 - 1/10	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
Week of: 1/13 - 1/17	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 1/13 - 1/17	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 1/13 - 1/17	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 1/13 - 1/17	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
1/28	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
1/12	Cub Scouts	Richmond Station	Cub Scouts Pack 12
Sundays in February	Clement Street Farmers Market	Clement Street	A.I.M.

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 2/3 - 2/7	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
2/8	Kaiser Half Marathon	Golden Gate Park	Kaiser & Community Partners
2/12	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
Week of: 2/17 - 2/21	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 2/17 - 2/21	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 2/17 - 2/21	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 2/17 - 2/21	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
2/25	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
Sundays in March	Clement Street Farmers Market	Clement Street	A.I.M.
Week of: 3/10 - 3/14	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
3/12	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
Week of: 3/17 - 3/21	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 3/17 - 3/21	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 3/17 - 3/21	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 3/17 - 3/21	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
Week of: 3/24 - 3/28	Clean Streets Community Clean-Up	300 Funston	Community & Neighborhood Groups
3/25	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
Sundays in April	Clement Street Farmers Market	Clement Street	A.I.M.
4/1 - 5/30 Saturdays	Annual Heron Watch	Stow Lake	Bay Nature
Week of: 4/7 - 4/11	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 4/7 - 4/11	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 4/7 - 4/11	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 4/7 - 4/11	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
4/9	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
Week of: 4/14 - 4-18	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
4/22	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
4/23	Community Safety Check-In	Sea Cliff	Community & Neighborhood Groups
Sundays in May	Clement Street Farmers Market	Clement Street	A.I.M.
Week of: 5/5 - 5/9	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
5/14	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
5/18	Bay to Breakers 2025	City-Wide	Business Group & SFMTA, SFPD
Week of: 5/19 - 5/23	Clean Streets Community Clean-Up	300 Funston	Community & Neighborhood Groups
Week of: 5/19 - 5/23	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 5/19 - 5/23	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 5/19 - 5/23	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 5/19 - 5/23	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
5/27	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
Sundays in June	Clement Street Farmers Market	Clement Street	A.I.M.
Week of: 6/2 - 6/6	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
Week of: 6/9 - 6/13	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 6/9 - 6/13	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 6/9 - 6/13	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 6/9 - 6/13	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
6/11	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
6/24	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
Sundays in July	Clement Street Farmers Market	Clement Street	A.I.M.
Week of: 7/7 - 7/11	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
6/9	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
Week of: 7/14 - 7/18	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 7/14 - 7/18	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association



# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 7/14 - 7/18	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 7/14 - 7/18	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
Sundays in August	Clement Street Farmers Market	Clement Street	A.I.M.
8/5	National Night Out 2025	Richmond Station Lot	CPAB, SFPD SAFETY TEAM
8/8, 8/9, 8/10	Outside Lands 2025 - <i>1st Weekend</i>	Golden Gate Park	DEM, Another Planet Entertainment, SFPD
Week of: 8/12 - 8/16	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
8/13	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
8/15, 8/16, 8/17	Outside Lands 2025 - <i>2<sup>nd</sup> Weekend</i>	Golden Gate Park	DEM, Another Planet Entertainment, SFPD
Week of: 8/18 - 8/22	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 8/18 - 8/22	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 8/18 - 8/22	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 8/18 - 8/22	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
Week of: 8/25 - 8/29	Community Safety Check-In	Lake Corridor	Community & Neighborhood Groups
8/26	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
Week of: 8/25 - 8/29	Clean Streets Community Clean-Up	300 Funston	Community & Neighborhood Groups
Sundays in September	Clement Street Farmers Market	Clement Street	A.I.M.
9/5	Autumn Moon Festival 2025	Clement Street	Mayor, Chief, Captain
9/10	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
Week of: 9/8 - 9/12	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
Week of: 9/15 - 9/19	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 9/15 - 9/19	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 9/15 - 9/19	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 9/15 - 9/19	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
9/23	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
Sundays in October	Clement Street Farmers Market	Clement Street	A.I.M.
10/1	Hearts of the City	Combined Charities	Community Partners
10/3, 10/4, 10/5	Hardly Strictly Bluegrass 2025	Golden Gate Park	DEM, HSB Staff, SFPD
Week of: 10/6 - 10/10	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
Week of: 10/6 - 10/12	Fleet Week	City-Wide	City Hall & Community Partners
10/8	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 10/13 - 10/17	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 10/13 - 10/17	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 10/13 - 10/17	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 10/13 - 10/17	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
Week of: 10/20 - 10/24	Faith in Blue Event	Richmond Station	Communtiy Faith Leaders
10/28	Richmond Station Community Meeting	In-Person/TBD	SFPD SAFETY TEAM
10/24	Halloween Event	JFK Promenade	Mayor, Park & Rec, Park Rangers, Stakeholders
10/31	Lake Halloween Block Party	Lake St - Corridor 6th-7th & 21st-22nd	Community and Neighborhood Groups
10/31	Washington Halloween Block Party	Washington between Arguello & Presidio	Community and Neighborhood Groups
Sundays in November	Clement Street Farmers Market	Clement Street	A.I.M.

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
Week of: 11/10 - 11/14	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
11/12	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB
Week of: 11/17 - 11/21	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 11/17 - 11/21	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 11/17 - 11/21	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 11/17 - 11/21	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
Sundays in December	Clement Street Farmers Market	Clement Street	A.I.M.
12/2 - 12/20	Toys for Tots (Toy Drive)	City-Wide	SFPD SAFETY TEAM, SFPD
Week of: 12/8 - 12/12	D1 & D2 Supervisor Check-In	Zoom/Phone	City Agency
12/10	CPAB Meeting	Richmond Station	SFPD SAFETY TEAM, CPAB

# 2025 Community Events & Group Recognition

Date	Community Event	Location	Community Partner
12/12	Wreaths Across America	In-Person/TBD	Community and Neighborhood Groups
Week of: 12/15 - 12/19	Balboa Merchant Check-In	Balboa & 38th/Phone	Balboa Village Merchants Association
Week of: 12/15 - 12/19	Clement Merchant Check-In	Clement & 3rd/Phone	Clement Street Merchants Association
Week of: 12/15 - 12/19	Geary Merchant Check-In	Geary & 22nd/Phone	Geary Blvd Merchants Association
Week of: 12/15 - 12/19	Sacramento Merchant Check-In	Sacramento & Laurel/Phone	Sacramento Street Merchants Association
Multiple Dates	Golden Gate Park Events	Throughout Golden Gate Park	Park & Rec, community Partners, Volunteers
Multiple Dates	Art Walks	Throughout the District	Community and Neighborhood Groups
Multiple Dates	Attend Several Block Parties	Throughout the District	Community and Neighborhood Groups
Multiple Dates	Neighborhood Watch Meetings	Throughout the District	Community and Neighborhood Groups
Sundays in the Park	Here Every Voice Music Performances	Bandshell in Golden Gate Park	Park & Rec, SFMTA, Buisness Groups

## Upcoming Community Events

### *Coming soon...*

- *In-Person Meetings & Events – Multiple*
  - Having future Meeting & Events in hard hit areas to make the connection between crime problems and showing support for areas in need.
- *Walks on Business Corridors – Multiple Events*
- *Neighborhood Walks – Multiple Events*
- *Wreaths Across America – 12/17*
- *Toys for Tots (Toy Drive) – December*


# Metrics

- Our data source being used to evaluate our plans effectiveness and how we will measure success will be the following:
  - Decrease in incidents tied to the issues
  - Reduction in crime statistics
  - Elimination of specified order(s) maintaining conditions
  - Community Partners Input
    - Reduction in the community's perceptions of crime
    - Increase in the crime resistance of the neighborhood
    - Implementation of crime prevention techniques





## RICHMOND 2024 to 2023 YTD Comparison – Reported Incidents with Arrests & Staffing – as of 10/21/24

CRIME TYPE	RICHMOND 2024	RICHMOND 2023	% Change
Auto Boost <i>Totals</i>	Total <b>723</b>	Total <b>2151</b>	<b>-66.4%</b> ↓
	<b>13</b> Arrests	<b>8</b> Arrests	<b>+62.5%</b> ↑
Robbery <i>Totals</i>	Total <b>64</b>	Total <b>119</b>	<b>-46.2%</b> ↓
	<b>16</b> Arrests	<b>35</b> Arrests	<b>-54.3%</b> ↓
Burglary <i>Totals</i>	Total <b>352</b>	Total <b>382</b>	<b>-7.9%</b> ↓
	<b>34</b> Arrests	<b>30</b> Arrests	<b>+13.3%</b> ↑
Graffiti <i>Totals</i>	Dispatch <b>20</b>	Dispatch <b>49</b>	<b>-59.2%</b> ↓
	311 <b>2,197</b> <b>5</b> Arrests	311 <b>4,498</b> <b>19</b> Arrests	<b>-51.7%</b> ↓
Quality of Life <i>Totals</i>	Dispatch <b>737</b>	Dispatch <b>1,236</b>	<b>-40.4%</b> ↓
	311 <b>6,119</b>	311 <b>9,900</b>	<b>-38.2%</b> ↓
 <b>Staffing Level</b> <i>Richmond Station</i>	<i>Officers only</i> <b>45</b>	<b>50</b>	<b>-10.0%</b> ↓
	<i>All Ranks</i> <b>59</b>	<b>65</b>	<b>-9.2%</b> ↓

# Metrics

- All these Metric data sources being used to evaluate our plans effectiveness are all in an effort to continuously ensure;
  - WE are easy to work with,
  - WE keep our promises,
  - WE meet our standards set forth,
  - WE tailor our response to the needs of OUR Communities and Neighborhoods,
  - WE actively LISTEN & HEAR,
  - WE follow-up,
  - WE share victory, blame and information in achieving our goals.

## Social Media Strategies

Richmond Station's yearly plan for social media strategies include posting advertisement of events, surveys results, community outreach as often as possible while working within crisis staffing levels and time permitting...

Richmond will be utilizing social media outlets such as:

- 
- Station website
  - Department website
  - Twitter

# Review and Improvement

- Our Review and Improvement Process identifies problems through coordination with our Community Partners;
  - Collects & analyzes information concerning the problem in a thorough and simplified manner.
  - Develops or facilitates responses that are tailor-made with the best potential for eliminating or reducing the problem.
  - And finally, by evaluating the response with Community Input, Meetings with Community Stakeholders and Officers assigned to the area or issues to determine its effectiveness and modifying it, as necessary we see the following positive effects;
- An increase in awareness of crime problems fosters the development of neighborhood-based crime prevention efforts.
- An increase in neighborhood involvement in policing activities through special programs, meetings and police beat assignments.
- An increase in the individual citizen's sense of personal safety.

# Review and Improvement

- Confirms with our Community Partners that specific community problems and needs are being addressed.
- A decrease in the amount of actual or perceived criminal activity in the neighborhoods.
- Setting more Review Dates, ensures on-going evaluation of any resolution plan and there by accountability as well.
- Ensures we **listen** and **hear**, which motivates our communities and historically under-served communities to be a larger factor to solve problems.
- Ensures our Community Partner implemented strategies are working to the best possible outcome and makes certain the citizens feel they have control over their environment and the safety in it.

# Impact on Public Safety

- The overall goal of Richmond's Community Policing Plan is to increase the public safety by reducing the amount of crime in the District which will help to ensure our residents, business's, tourists, families and friends can enjoy the City by;
  - Respecting the dignity and rights of all persons and adhere to our fundamental obligation to ensure fair and impartial justice for all.
  - Live up to our principles to build-up, maintain and secure, safe, and healthy Communities and Neighborhoods.
  - Protect public safety by establishing healthy rappers and good partnerships between law enforcement and the Communities, Neighborhoods, Business Districts, Community Partners and Stakeholders.
  - Public safety therefore depends on public trust, and public trust in turn requires that our criminal justice system embodies fair and equal treatment, transparency, and accountability.
  - Having, Maintaining & Reinforcing the partnerships between law enforcement and our communities is imperative for combating crime and achieving lasting public safety while we as a Department continue to face a staffing crisis and need the communities trust and cooperation now, more than ever, to deter violence and hold perpetrators accountable.

# Community Feedback

- The overall goal of Richmond's Community Policing Plan is to be better connected and prioritize the communities needs as seen by ALL our community partners & stakeholders.
  - Richmond Stations Community Meetings & Events have been in person for 2024 and have been in a variety of locations throughout the district in hard hit areas to make the connection between crime problems and showing support for areas in need. This will continue in 2025.
  - Responding to continued feedback via in person and email community meetings have been restructured to allow for the greatest allotment of time for Questions & Answer period from concerned citizens directly with the Captain.
  - Feedback after community meetings & events is incorporated into next meeting or event.
  - Technology is also being utilized to help fulfill communities request for more information and clarity.
    - This is done through PowerPoint presentations with existing systems or SFPD setting up mobile systems with laptops, projectors, and screens for presentation.
    - In addition, QR Codes are created to be utilize, disseminate and acquire information.
  - Most importantly, all of Richmond's efforts on Collaboration, Improving Responsiveness, and Measuring & Communicating encompass much of Richmond's ongoing work, as well as, directing the development and prioritization of ALL our future initiatives which serves to Strengthen the Department along with Defining the Future.

## Goals Achieved – Plan utilized during Outside Lands 2023

- Establish an Illegal Vending Task Force to combat the number of Hot-Dog Venders with no permits utilizing **City Stakeholders** which could consist of;
  - SF Department of Public Health (DPH), as they are the only City Agency with enforcement capabilities for food venders, since Board of Supervisor legislation went into effect discontinuing Police enforcement.
  - SF Department of Public Works (DPW), as they are they city agency with the ability to take and retain property that DPH would seize.
  - SF Fire Department (SFFD), as they have the authority to address open-air fire cooking on City property.
  - SF Police Department (SFPD), as we are tasked with keeping the peace and ensuring all other agencies can conduct and perform their duties safe from harm.
  
- Good working relationships with agreed and established roles within the Task Force would be critical to Richmond as well as other District Stations moving forward.
  - Venders create hazards on the sidewalk causing large crowds from big events to walk out in a lane of traffic.
  - Or they set up in a lane of traffic, causing would be patrons to step into the street (in harms way) to purchase.
  - Additionally, there are no health and safety protocols being adhered to, creating major food poisoning risks.
  
- Prohibiting illegal vendors from setting up and chaining 30-40 hot-dog carts together and creating hazards, would allow for the safe and orderly exodus of large-scale crowds from big Events and greatly serve to increase the public safety of patrons and residents alike.



## Where do we go from here?

### Reporting

Reporting of crime is very important, and prompt reporting helps ensure we get Richmond Station resources where they're needed most.

Here are several options available that can be utilized;

- Callers can remain anonymous with [Anonymous 24/7 Tip Line](#) at 415-575-4444.
- Callers can also remain anonymous with this Online Tip link; [SUBMIT ONLINE TIP](#).
- Callers can still remain anonymous with the [Text a Tip Line](#);
  - Enter **TIP411 (847411)** in the "To" field and the keyword "SFPD" in the text field, followed by the message.
- [File a police report ONLINE](#) or **CALL** to file a police report at 3-1-1 or 415-701-2311.
- Get SFPD Services at [Get Services at SFPD](#).

If calling 911 from your cell phone. Please utilize the direct phone number to SF Department of Emergency Management – 911 Dispatch at [\(415\) 553-8090](#) for a direct connection to City 911. Dialing 911 from cell phone immediately routes the call to CHP 911 Dispatch in Vallejo, CA and then reroutes the call back to San Francisco 911 Dispatch which can take several minutes, costing valuable time during an emergency.

## Where do we go from here?

### Recruiting

**Want to experience a day in the life of a SFPD patrol officer?**

**Watch our video here: <https://vimeo.com/375703355>**

**To apply as a Sworn Entry Level Police Officer, please follow the 2-step process:**

- 1.** Apply with the City and County of San Francisco by clicking here: Apply to CCSF
- 2.** Go to, choose Law Enforcement, and register to take the San Francisco Police Department written exam.



**BE THE CHANGE**  
**JOIN OUR TEAM**  
Text "JoinSFPD" to (415) 704-3688  
to apply today!



The banner features a blue background with a faint image of the Golden Gate Bridge. The text is in white, bold, sans-serif font. The badge is a shield-shaped emblem with a yellow border, containing a bald eagle with wings spread, a banner with the motto "ORO EN PAZ FIERRO EN GUERRA", and the words "SAN FRANCISCO POLICE" at the top.

**Richmond Station Contacts:**  
415-666-8000

**Captain Chris Canning #269**  
[chris.canning@sfgov.org](mailto:chris.canning@sfgov.org)

**Officer Mark Hodge #126**  
[mark.d.hodge@sfgov.org](mailto:mark.d.hodge@sfgov.org)