



# DEPARTMENT NOTICE

24-145

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## **Pink Patch Project to Support Breast Cancer Awareness** Temporary Modification of DGO 10.01 - "Uniform and Equipment Classes" (Supersedes DN 23-161)

The Pink Patch Project is a public awareness campaign where law enforcement agencies around the United States use pink versions of their agencies' patches to encourage conversations with community members about breast cancer. By participating in the Pink Patch Project, law enforcement agencies help to increase awareness about breast cancer; raise funds for research in the areas of prevention, diagnosis, treatment, and cure; and offer support and encouragement to those affected by the devastating disease.

The Department is partnering with the San Francisco Police Officers' Association (SFPOA) and will participate in the Pink Patch Project this October during Breast Cancer Awareness Month. Sworn and non-sworn members (PSAs/Cadets) who wish to participate in the project are authorized to wear 2 pink SFPD patches on their regular uniform shirts throughout the month of October. Non-sworn members are authorized to purchase pink SFPD patches as keepsakes. Additionally, throughout the month of October, sworn members are authorized to wear a pink T-shirt in lieu of a black T-shirt under their uniforms. Non-sworn members are encouraged to wear articles of pink clothing consistent with generally accepted business and professional standards.

Members should contact Acting Sergeant Juliana Henry Garcia at [Juliana.k.henrygarcia@sfgov.org](mailto:Juliana.k.henrygarcia@sfgov.org) to request pink SFPD patches and other pink items. The SFPOA will donate all proceeds to the Bay Area Cancer Connection ("BACC"), a local 501(c)(3) non-profit organization that provides personal care and support to breast and ovarian cancer patients and their families.

Pink SFPD Patches \$10 each  
Pink Sergeant Chevrons \$5 per pair  
SFPD pink or black t-shirts \$20 each  
Breast Cancer SFPD Coin \$25

Participating sworn members are required to affix 2 pink SFPD patches to their uniform shirt and are responsible for the cost of affixment. Galls Uniforms in San Francisco is offering a discounted rate for this service. However, members are not required to use Galls.

Breast cancer has the potential to affect each of us; it is estimated that 1 in 8 women and 1 in 833 men will develop breast cancer in their lifetimes. I encourage all Department members to participate in the Pink Patch Project.

  
WILLIAM SCOTT  
Chief of Police 

*Per DN 23-152, all sworn & non-sworn members shall electronically acknowledge this department document in PowerDMS within (30) thirty calendar days of issuance. Members whose duties are relevant to this document shall be held responsible for compliance. Any questions regarding this policy should be sent to [sfpd.writtendirectives@sfgov.org](mailto:sfpd.writtendirectives@sfgov.org) who will provide additional information about the directive.*