



**SFPD CENTRAL  
COMMAND**

**UNION SQUARE  
SAFE  
SHOPPER**





## SITUATION



**On the evening of Friday, November 19, 2021, numerous acts of vandalism and organized retail theft (mob-style looting) occurred at retailers in and around Union Square.**

**Central Station has implemented a crime prevention & deterrence plan (Union Square Safe Shopper). These deployments will run 24/7 until further notice.**



# SITUATION



## Areas of Concern/Focus:

### Union Square Area

Footprint: Mason (East), Sutter (South), Kearny (West) and Market (North)

### Market Street

4<sup>th</sup> to 5<sup>th</sup> Streets (Westfield

Mall/Bloomingdales- Mission Street, Jessie East)





# MISSION OBJECTIVES



- 1) Prevent and Deter Crime, utilizing **High-Visibility Uniformed Foot Patrol - B2B Deployment**
- 2) Maintain Citywide and Area Situational Awareness, to include Incidents of Violence, Vandalism or Large-Scale ORC (or potential of) and deploy pre-designated plans to prevent such crimes.
- 3) Rapidly implement partial or full street closures, if needed.
- 4) Facilitate Peaceful 1<sup>st</sup> Amendment Activities within footprint
- 5) Promote Public Safety through positive Community Engagement.





## CENTRAL STATION USSS Deployment



- 1) Block to Block (B2B) High Visibility Foot Beats (0600-1900)**
- 2) Partial Traffic Closure (1900-0600)**
- 3) Full Traffic Closure**, if necessary. This will be at the discretion of the I.C. and coordinated by Central Command
- 4) Emergency Shutdown Plan.** This will involve DPW placing K-Rails at pre-designated locations. Must be approved by DC Lazar



## **ADDITIONAL SUPPORT**



### **SFPD – Additional Resources**

**SOB – Tac, Specs, Hondas, Mounted  
Traffic Company – Solos  
Plainclothes Teams  
SFPD Ambassadors**

**10B:  
Macy's  
North Face  
Nike  
Apple  
Westfield Mall (2)  
Nordstrom Rack  
LuluLemon**

**Parking Garages (MTA Grant for EOG)**

### **Union Square Alliance**

**Member Services Team (24/7)  
Clean & Safe:  
US Ambassadors  
Private Security**



# DEPLOYMENT RESULTS

# UNION SQUARE CRIME DATA

	PRE USSS	POST USSS	
INCIDENT TYPE	11/3/21 - 11/19/21	11/20/21 - 12/6/21	% CHANGE
ASSAULT	3	1	-67%
BURGLARY	11	1	-91%
LARCENY/THEFT	67	12	-82%
MOTOR VEHICLE THEFT	1	0	-100%
ROBBERY	1*	1*	0%
<b>TOTAL</b>	<b>83</b>	<b>15</b>	<b>-82%</b>
*Shoplifting w/ force			

7 arrests total (POST USSS)

1 Assault

210774869 - 335 Powell

6 Larceny/Theft

210774308 - 170 O'Farrell (Macy's)

210776978 - 167 Powell

210779825 - 459 Powell

210780991 - 170 O'Farrell (Macy's)

210788105 - 384 Post (Saks Fifth Ave)

210788387 - 170 O'Farrell (Macy's)

THANK YOU!



*Safety with Respect*