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### National Breast Cancer Awareness Month

October is National Breast Cancer Awareness Month (NBCAM). The NBCAM campaign started in 1985 as a way to increase awareness about the disease and raise funds for research in the areas of prevention, diagnosis, treatment and cure. The campaign also offers support and encouragement to those affected by breast cancer; 1 in 8 women and 1 in 1,000 men will develop breast cancer in their lifetimes.

The color pink has traditionally been used as a symbol of supporting breast cancer awareness. As a way of showing SFPD's support for NBCAM, sworn members who wish to participate are authorized to wear a pink tee shirt in lieu of a black or blue tee shirt under their uniform during the month of October 2017. Non-sworn members are encouraged to wear articles of pink clothing consistent with business casual dress standards.

A handwritten signature in blue ink that reads "William Scott".

WILLIAM SCOTT  
Chief of Police

